



Bretz

TRUE CHARACTERS

# BRETZ CULT CHARACTER PASS

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## **THIS MASTER SAMPLE IS JUST FOR YOU**

Imagine you may want another Bretz CHARACTER soon in the same fabric(s) of this CULT CHARACTER – a chair, a table, a stool, or a bed for instance. That’s why we have included this original fabric sample. In case of a re-order, please take care that we will get this sample. Thus, we will be able to make sure your new CHARCATER’s fabric will match the existing one just perfectly. Please be aware, though, that minor variations in color and shading are always possible. In addition, your master sample will also be handy if you are looking for matching curtains, etc. or if you want to see how the fabric reacts to certain detergents and cleaning methods.

**YOUR CULT CHARACTER’S NAME IS:**

**AND YOUR FABRICS ARE CALLED:**

## **TRUE CHARACTERS ARE NONCONFORMING**

Your TRUE CHARACTER furniture is nonconforming. And that's what we want. Our CHARACTERS reflect real life, they are TRUE, they enrich each room with boundless creativity. These lovely, expressive pieces are not just furniture, they are not just a place to sit or sleep – they are an oasis of inspiration and individualism. Gorgeously crazy on the outside, traditional, sound and stable on the inside. Quality and comfort of our furniture are the results of our company's more than 120-year old craftsmanship. Once you fell in love with one of our precious CHARACTERS, you have found the perfect companion. Beyond the norm; exceptionally diverse; making your deepest dreams come true. Enjoy your home, the glamour of colors and shapes. Your own style, sincere, precious, and totally groovy.

Your **CULT CHARACTER** has been produced individually just for you, following Bretz's principles of design and craftsmanship.

**CREDIT FOR THE CREATION OF YOUR CULT CHARACTER GOES TO...**

**TAILORING:**

**NEEDLEWORKS:**

**UPHOLSTERY:**

**FINAL CHECK:**

## TRUE CHARACTERS

We are living in an era of mainstream and conformism and, thus, real fellows, or let's say True Characters, get rare. It is time to set a sign against this development - with Bretz. Each single piece of our Bretz furniture is full of **IMAGINATION, COURAGE, VISIONS, and CREATIVITY**. For people that are like us, who think and act like Bretz. Swimming against the stream, being distinctive, provocative. Looking unique, being divers. Without any compromise, of course, in regards to quality, craftsmanship, and design; as this would definitely be faceless. Be a True Character!

## WOW: BRETZ HAS BEEN AWARDED THE GERMAN BRAND AWARD IN GOLD

Once a year, the German Design Council, Germany's number one authority for brands and design, honors outstanding brands with the German Brand Award. And Bretz received this award in gold in 2017. We are really thrilled that our passionate work has been appreciated so much.

## MANUFACTURED SINCE 1895 ...

Believe it or not - we at Bretz are the inventors of "Eiche rustikal". This old-fashioned German rustic oak style was a great innovation back in 1968. The history of our handcraft enterprise starts much earlier, though: The brand Bretz has been known for its high-quality products for 125 years now. For hand-made manufacturing. In short: Bretz is famous for its high-class tradition of upholstery - **MADE IN GERMANY**.

With this in mind, we are able to realize even the most extreme ideas on a very high level. Thus, we don't just aim for sensationalism, but for true design, art, and craftsmanship. Our TRUE CHARACTERS do not come off the shelf, nor are they produced on an assembly line. All of them are crafted individually, following our own technical standards and design as well as our aim to be different. We follow our own rules of creative unsophistication and obsession, and dare to break with well-tried formulas of success.

This brochure has not just been copied from somewhere. It has been developed as a result of the know-how and experiences in handcraft and materials that we have gathered for decades. This **CULT CHARACTER PASS** has been written for **YOU**.

## CHARACTER FURNITURE FOR CHARACTER PEOPLE

Only well-chosen materials make their way into the Bretz factory. Quality is our calling. That's why we always keep on testing and improving – until, in our opinion, there is nothing more to test or improve. As a general rule, please keep in mind that slight variations in color, feel and grip of the fabrics as well as irregular creases are design inherent and, therefore, are part of your character furniture.

When using our tailoring stencils, we do not consider pattern repeats but cut the fabric off the bulk. Bright colored fabrics get dirty much easier than sofas with dark fabrics. Covers made of synthetic fabrics are basically easier to clean and care than those made of natural fabrics. Then again, fabrics from natural fibers are more cuddly and cozy and most pleasant to touch. Velour fabrics are usually more durable than flat woven fabrics.

At Bretz we are always at the realms of possibility. And that's not an easy task. All of our craftsmen give their best at any time. Every single one in his or her very own personal, creative way, giving each CULT CHARACTER its individual touch. That means: slight variations in upholstery, measurements, and appearance are part of our design and quality – **HANDMADE!**

Due to our solid wooden frames, your CHARACTER SOFA may get as old as the hills and you will never ever want to get rid of it.

**BUT: YOUR SOFA IS A SOFA, NOT A TRAMPOLINE.**

The core of comfort and quality is the upholstery. Like the restoring force of the cushioning and its continuous resilience. We always consider anatomy when engineering true comfort. We reach this quality by using various types of upholstery, which are, of course, custom-made for each model.

We are mainly using heavy 400g/m<sup>2</sup> polyester fleece as the final layer, as this makes your CHARACTER SOFA most comfortable, cozy, and long-lasting. The casual look of the upholstery is no coincidence but a feature designed that way on purpose. It will suit your body shape just perfectly.

**EVEN MORE OBVIOUS, IRREGULAR CREASES OF THE COVERS ARE A REGULAR PHENOMENON; THEY ARE NOT A DEFICIT OF QUALITY.**

**IMPORTANT CARING INSTRUCTION:** Cushions and casual upholsteries need to be fluffed up every now and then; treat them with a little tapping, followed by a gentle smoothing with your hands.

## **FEET LIKE PAWS OR LILIES**

Some CHARACTER furniture come with aluminum feet. The basic shape of these feet was a handmade artwork designed by us. Your Character's feet are a cast of this original shape, smoothed and sand-blasted by hand. Our 24 ct gold-plated feet as well as all other shiny feet get partly polished. However, we do not aim for a 100% polish as we want to keep the non-industrial character. Some irregularities and even tiny holes are typical.

### **EACH FOOT IS A BIT DIFFERENT AND HAS ITS OWN, INDIVIDUAL CHARACTERISTICS.**

Each aluminum foot comes with a synthetic glider. Should any of the feet ever leave scratches to your floor, though, it is either crooked or your floor is a bit wavy. Now it's time for you to come into action: Loosen the screws with a Phillips screwdriver and put something underneath at the foot in question to compensate for the level difference.

If you want to make sure your new CHARACTER SOFA will definitely not scratch your **delicate wooden floor**, tame your Character's feet with felt pads. Please remember this when your new sofa is being delivered – if you forget to do so, don't blame us, we warned you!

## **COMFORT MEETS FUNCTION: SOFAS, BEDS, CHAIRS**

Since the foundation of the Bretz company, one thing has always been a no-go for us: conformity. However, there has been exactly one exception – the assimilation to the human body. Our sofas and beds are not just eye candy, but first of all they want to please they want to please the body, your body.

**CLOUD7, OCEAN 7:** Seat: complex metal spring suspension with horizontal „Nosag“ + vertical „super Bonnell“ spring systems. Back: elastic straps. Super-soft sitting comfort due to a perfect, multi-layer composition of cold foams and cozy polyester fleece in seat and backrest that has been developed just for us. Coffered grid: Each coffer gets sewed, crimped, and upholstered separately by hand and, therefore, has its individual shape. Hence, strong, sometimes irregular formation of creases and “waves” around the single “squares” (coffers) as well as slight level variations of the coffers are design inherent.

Attention: The little gaps between the squares (coffers) are not be used to hide your feet or to push yourself off when getting up from the sofa. Caution – the fabric might tear!

The armrests of the Cloud7 are soft, without a wooden frame. They are not made for sitting, but have only been cushioned for resting your head and arms. Should you sit on the armrests anyways, the upholstery might warp in a rather unpleasant way.

**COCOA ISLAND:** Seat: Complex metal spring suspension with horizontal „Nosag“ + vertical „Bonnell“ spring system. Back: elastic straps and formfitting polyether foam. Super-soft sitting comfort due to a perfect, multi-layer composition of cold foams and cozy polyester fleece in seat and backrest Each rhomb and button of the diamond shaped chesterfield upholstery gets manually fixated and riveted one by one by the upholsterer. Variations in the drawing-in of the buttons as well as the formation of creases are design inherent and unavoidable! Please do not push off with your feet from the tiny dents. This may cause the buttons to fall off. They may, however, be re-fixed by POS, the on-site service company for upholstered furniture.

**LA COLLINA:** Loungy and cozy, casual seating comfort as here we use a combination of cold foam rods and small, hollow polyester fiber balls empocketed in the huge seat cushions. Irregular formation of creases and “waves” is, therefore, design inherent. It is also possible that the contours of the quilt-like subdivisions inside the ticking may shimmer through the fabric of the seat. Seat: combination of horizontal „Nosag“ + vertical „Bonnell“ spring systems; seat cushion with cold foam core together with a combination of cold foam rods and small, hollow polyester fiber balls. Back: fluffy, permanently elastic and supporting upholstery with polyether foams.



Important: The seat cushions need to get fluffed up on a regular basis; treat them with a little tapping to keep the foam “Pockets” inside the ticking in shape.

**DROP CITY:** Seat: tight swinging nosag feathers and adjusted bonnell feather core. Seat elements and arm-/backrests: soft cushion-like style; a luxurious filling of latex rods and small polyester fiber balls, enveloped by a ticking. Irregular formation of creases and “waves” on the seat elements are a desired design feature. Important: The seats need to get fluffed up on a regular basis; treat them with a little tapping to keep the cushion-like “pockets” of the upholstery in shape. The fabric covers are fixed with velcro strips and may be removed if needed - professional cleaning only! The cover's insert strings are actually anchored in the upholstery but may be loosened skillfully and fixed again after cleaning.

**ED:** Seat: tight swinging nosag feathers and adjusted bonnell feather core. Super-soft sitting comfort due to a perfect, multi-layer composition of cold foams and cozy polyester fleece within the sofa's upholstery. Coffered grid: Each coffer gets upholstered separately by hand and, therefore, has its individual shape. Hence, strong, sometimes irregular formation of creases and “waves” within the single “squares” (coffers) is design inherent and is a result of the super-soft materials. It is also possible that the contours of the quilt-like subdivisions inside the ticking may shimmer through the fabric of the seat. Attention: The little gaps between the squares (coffers) are not to be used to hide your feet or to push yourself off when getting up from the sofa. Back: solid wooden frame with smoky, chrome handles that are screwed onto the seat's bottom; elastic, multilayer cold foam composition and polyester fleece on top. ED's arm- and backrests may be detached and rearranged if needed - i.e. you may realize different “landscapes” with the same elements. This is ensured by the hole matrix that runs along the entire sofa. Caution: Arm- and backrests are not made for sitting!

**GAUDI:** Solid metal spring suspension with soft upholstery fleece. Attention: Irregular formation of creases and “waves” are design inherent and unavoidable - especially within the round shapes of the arm- and backrests with their crimped stitchings! Seat: horizontal „Nosag“ + vertical „Bonnell“ spring systems, high quality foam shapes and cozy polyester fleece. Back: elastic straps and bouncy, back-supporting polyether foams. Gaudi comes with decorative nails that the upholsterer applies skillfully and individually by hand.

**MATILDA, OHLINDA:** Seat: Complex metal spring suspension with horizontal „Nosag“ + vertical „Bonnell“ spring system; elastic multilayer cold foam and fleece on top. Irregular formation of creases and “waves” on the seat elements are a desired design feature. Back: Inner structure made of bended, silver-colored, round metal tubes mounted on the bottom of each seat. On top: removable multicompartment cushion inlet with cold foam rods and polyester fiber ball filling. Important: The back cushions need to be fluffed up on a regular basis; treat them with a little tapping to keep the inner padding in shape. The covers of the loose back cushions may only be cleaned professionally. OHLINDA's arm- and backrests may be detached and rearranged if needed – i.e. you may realize different “landscapes” with the same elements. Thread sleeves are positioned on all sides of the OHLINDA seats.

**MOONRAFT:** Seat: tight swinging nosag feathers and adjusted bonnell feather core. Arm-/backrests: elastic rubber belts; they have separate pockets with zipper sewed up to the cover for the „tube“-style multilayer tickings. These are filled with a perfect combination of latex rods and small, hollow polyester fiber balls. Irregular, casual creases surround the single tubes, emphasize the snuggling feeling, and are, therefore, design inherent. Important: MOONRAFT needs to be fluffed up on a regular basis; treat your sofa with a little tapping to keep the inner padding in shape. The arm-/backrests may be detached for transport and then screwed back in place.

**CUSHIONS NAPALI:** Great swing comfort due to metal frame with „Nosag“ springs in seat and back combined with loose, big cushions with cold foam core, surrounded by a luxurious mix of cold foam rods and polyester balls, enveloped by a tick. Important: Fluff cushions regularly! Every now and then turn cushions around to bring the front side to the back. Because of the casual set-up of the cushions, irregular formation of creases and “waves” is design inherent.

**SWIVEL/TILT CHAIR HANGOUT:** This rocking chair may rotate and seesaw, but can only handle one person at a time. The swivel base may be adjusted from hard to soft using an Allen key. Be careful, though, not to over-tighten the adjustment spring.

**CHAIR JOHANN:** Seat: Nosag + Bonnell springs, pocket spring core. Back: rubber belts. Formfitting cold foams and polyester fleece in seat and back. Important: Irregular formation of creases and “waves” within the fabric is design inherent and unavoidable! The armrests and feet of exposed wood in oiled walnut may be cleaned by using a soft, damp cotton cloth (not a microfiber cloth!). Do not use cleaning detergents! Slight scratches and marks can be removed by sanding with a P220 paper (or finer); if necessary, apply a good wood oil afterwards, using a cotton cloth. As an alternative, we recommend a care kit for oiled and waxed wood furniture. Please be careful when using self-flammable wood oils: You need to hang-dry the wet, oily cloth to avoid its self-lightning.

**SWIVEL CHAIR CASSIA:** Revolving base with black powder coating (mat). Solid sitting comfort. Moulded wooden structure with premium-cold foams and upholstery fleece. Attention: CASSIA is characterized by strong folds in all paddings; i.e. irregular formation of creases and “waves” within the fabric is design inherent and unavoidable!

**CHAIR OHLINDA:** Solid, formfitting seating comfort. Seat with Nosag springs and premium cold foams. Removable back cushion with multi-layer ticking with cold foam rods and small, hollow polyester fiber balls. Important: Back cushion needs to be fluffed up on a regular basis; treat it with a little tapping to keep the upholstery layers in shape. The covers of the back- and armrests are removable – professional cleaning only.

## **SLEEPING SYSTEMS CLOUD7, FEYA, OHLINDS**

BRETZ upholstered beds have evolved into worldwide benchmarks for design and for the quality of workmanship. But we want even more: Following the example of BRETZ sofas and chairs, our **sleeping systems** must comply to highest standards of contemporary ergonomics. Only a perfect match of **mattress** and **underlay/frame** will allow body and mind to relax and regenerate soundly while sleeping. Our mattresses and bases allow the human spinal column to adopt its unstressed, original shape given to it by mother nature: 1. its unique double-S-shape (seen from the side; eminently important for „back sleepers“) and 2. its straight line, without lateral distortion (seen from behind; eminently important for „side sleepers“). Side sleepers thrive on mattresses that allow the shoulder to sink in as deeply as needed in order to let the straight line described above emerge on its own. Generally spoken: pelvis, lumbar, thoracic and cervical spine regionals may regenerate in total harmony while sleeping.

### **BRETZ BOXSPRING-SYSTEM-MATTRESS:**

Royal & supple top quality product by Bretz - designed for highest anatomical requirements. The **120 mm high pocket spring core** contains **more than 500 springs per sqm** thermally enhanced 7.5 gear steel feathers with a diameter of 1.4/1.3m, bedded in individual pockets, divided into **7 sleeping zones** across the sleeping surface. This way pelvis and shoulders can sink into the mattress in an anatomically correct way. Other body parts, e.g. the lumbar spine are stabilized the spine is free of lateral deformations. The 42mm wide spring pockets are connected by a textile string. Pressure on a small space will be absorbed immediately (individual springs backing down) – which means our BOXSPRING SYSTEM MATTRESS offers an excellent **spot elasticity**. Sensitive body parts will be ideally protected. The spine can always get into a relaxed position. A 85 mm high performance cold foam overlay – extremely high **volumetric weight of 70(!) kgs/cbm**, low foam rigidity of 24kPa (!) = absolutely royally soft – makes our BOXSPRING SYSTEM MATTRESS perfect: ideal shoulder and pelvis relief, with spot elasticity and permanence at their extremes. This mattress is soft at first, then a comfortable, progressive **counter pressure** develops. Thus, people with a body weight of up to 100kgs may enjoy a unique cuddly sleeping experience, with an optimal relief of their shoulders and pelvis. The open pore structure gives you a perfect aeration with a very good balance of temperature and humidity. The very **spot elastic nicky velours mattress cover** (350g/m<sup>2</sup>, 75% CO, 25% PES, color: „washed“ greige), quilted with PES hollow fibers (200g/m<sup>2</sup>) provides for an ideal mattress climate. The upper part of the cover (all-around zipper) is removable; machine washable at 60°C or professional cleaning.

**BRETZ BOXSPRING SYSTEM BASE:** The ideal addition to your BRETZ BOXSPRING SYSTEM MATTRESS. To be put into the frame like a slatted frame base („boxspring inside“). Wooden board with ventilation holes; on top of that 6cm high pocket spring core that supports the elasticity of the overlying mattress. Breathable cover for perfect balance of temperature and humidity.

**BRETZ COLD FOAM MATTRESS:** Foam rigidity: medium/solid (37 kPa), high volumetric weight (50 kg/cbm), good spot elasticity. „Cold foams“ are foams produced with a special composition without the addition of heat. The open pore structure is highly breathable and provides a perfect balance of temperature and humidity. Carefully positioned cuts on its surface divide the mattress into seven body zones. Nicky velours mattress cover: same specifications as mentioned under BOXSPRING SYSTEM MATTRESS.

**BRETZ SLATTED FRAME:** Wooden frame with plywood slats (beech). Borders resting on elastic gum elements, thus ideal spring elasticity across the whole lying space, even at the edges. Seven zones with elasticity distribution following body needs. Adjustments in lumbar and pelvis area provide individual adaption to body weight and height. Ideal for body weights up to 110kg.

## **ACCESSORIES: THE LIMITLESS WORLD OF BRETZ**

We believe in individuality. That everyone sees things a bit different and will implement them into everyday life differently. We provide you with a fanciful kit of inspiring tools and a wide range of shapes, colors, and accessories. This will enable you to create your individual character. And, thus, in combination with an array of accessories, a whole new awareness of life develops. This will be your joie de vivre.

## **HAND-TUFTED & HAND-KNOTTED CARPETS**

Our hand-tufted or knotted carpets are not produced by machines at an assembly line, but are unique, individual handcrafted items. Each string has been either individually **hand-tufted** or **hand-knotted**. To grant your carpet a long life, you should low-level vacuum it regularly and make sure you remove unobtrusive dirt instantly (please refer to our recommended cleaning instructions on page 17). NEVER use a vacuum cleaner with a brush to remove dust or dirt from any long-floored carpet, as brushes may loosen and pull out the piles of your carpet. Vacuumed without a brush, the carpet will remain bright and the threads may tighten. Caution: The durability of your carpet could be reduced drastically by either sand (friction), moisture (mould), or vermin.

Don't get bothered by small, loose threads or tiny fluffs; they are either remains from shearing or it is just regular signs of wear. Be careful with underfloor heating and moisture: The carpet's underlying support material has been pre-dyed and could bleed its colors! If you want to clean and maintain your carpet properly, we recommend the so-called "**carpet wash**" for pure wool carpets and dry-cleaning for viscose carpets. Please refer to your yellow pages for contacts.

# TABLES

## FABRIC COVERED TABLES

All fabric covered tables are designed to suit your CHARACTER SOFAs. They are custom-made with the same or corresponding fabrics, which are softly padded and snuggle like a soft cover – with crinkles like cotton-wool clouds – to the solid base of the table.

**MIRROR GLASS TABLETOPS OF THE 154 COFFEE TABLES** only need to be inserted. Please be careful with fluids - they should not be spilled on the mirror tabletop as they may spread out to the surrounding fabric. Furthermore, please avoid hard hits and vibrations.

## ACRYLIC GLASS TABLES

Our acrylic glass tables are of a particularly heavy quality, made from 20 mm transparent acrylic glass boards. They undergo a technically challenging bending process and are all made in Germany. You should only use clear water with a little squeeze of dish-washing detergent together with a soft sponge cloth. **NEVER use glass cleaner** or any other solvent-based cleanser, as they will cause tension cracks and staining! Dry your table with a moistened, clean natural leather cloth. Never dust off your table with a dry cloth! Each acrylic glass table comes with a **repair kit** for the removal of scratches caused by everyday use. Clean the surface and apply the paste lightly. Then use a soft, clean cotton cloth or pad to polish the scratched spots for 2-3 minutes, using some pressure. If you wish to repair deeper scratches, please repeat this procedure several times. Please do not use paper kitchen towels as they will scratch your table.

For additional information please go to [www.xerapol.com](http://www.xerapol.com).

## STEALTH TABLES

Regular cleaning and care should be done with a soft, slightly dampened (lukewarm water) microfiber cloth. If necessary, you may also apply a special aluminum polish to clean and polish your aluminum table or a special wood polish to your wooden table. We recommend the use of **coasters** to avoid scratches and stains, especially to your brass and aluminum tops.

## SIDE TABLES & DINING TABLES OHLINDA, SAMURAI

Handcrafted legs made from steel, polished, covered with a shiny, po-

ly-chrome golden finish. The **white stone tabletop**'s MDF core is covered by polymer concrete (made by mixing high-quality epoxy resins with quartz powders) and has a transparent epoxy resin surface covered with a SUPER-MAT COATING containing quartz powders. For regular cleaning, please use a soft, damp microfiber cloth. In case of tough stains (e.g. ball pen, shoe polish) you may swab the stain using an alcohol-based cleanser. For the burnt oak tabletop rustic solid oak planks are laminated in various layers, flamed the Japanese „Shou Sugi Ban“ way, soaked in resin and fixed. For regular cleaning, please use a soft, damp microfiber cloth. Do not use any alcohol-based cleansers.

## CHARACTER CUSHIONS

Your quest for perfection will have come to an end once you have discovered our CHARACTER CUSHIONS. Each one of them is produced individually, each is unique; made from our high-class fabrics of your choice, so they will match your CHARACTER SOFA. They are skillfully handmade and filled with super soft, elastic, anti-allergic polyester balls. Hey, sorry, CHARACTER CUSHIONS may not be machine washed nor tumble dried!

## LOVING CARE FOR EXTRAVAGANT FABRICS

We constantly travel the world to find and collect only the best and most awesome upholstery fabrics to make your (sofa) dreams come true. Durability of the fabrics is most important to us - we care less about those little initial boobos like, for instance, minor pressure marks. It's the know-how that has been gathered over the years that makes us trust especially in **velour** fabrics. The fabrics we choose will all last at least 15,000, (sometimes even 100,000) so called "Scheuertouren", a test of constantly rubbing and tumbling (whereas the number equals the cycles). Thus, all of our fabrics are particularly durable and are made to last. Attention, though - this durability will be spoiled if you started pulling out single threads; like, for instance, by scratching off chocolate stains. So please don't try to do such things!

We always double check our fabrics right after delivery and again

the day we start tailoring them for creating your CULT CHARACTER. However, slight variations in color and minor differences in quality will be accepted. The **look of cushioning as well as of the fabric** of your upholstered furniture will change slightly while being in use; but our TRUE CHARACTERS will just then gain their individuality and get their own face.

Because of ordinary wear and dust, please pay particular attention to a little **regular care** of the fabrics. The more you touch or pet them (or just sit on them), the more cleaning is necessary. Don't feel sorry, take action! We, therefore, collected a lot of useful tips on taking care of your furniture. Starting from the following page, you will find special info regarding YOUR INDIVIDUAL CHARACTER SOFA's fabrics, how to handle and take care of them.

## **SPECIAL CARE RIGHT AFTER DELIVERY**

Your CHARACTER SOFA has come a long way and the fabrics may need some time to rest. If there are any visible **pressure marks** (please be assured that these marks are neither flaws in weaving, nor has the fabric been damaged or the fabric's color faded - it is just the threads of the pile that were pushed down during transport). If your fabric is a polyester velours, put a damp cotton cloth (kitchen towel) on the mark for 2 hours or dampen the spot extensively with a spraying bottle like you use for plants or laundry; then pet the pile with a regular clothes brush in the opposite direction of the pile. Let the fabric dry (over night) and then, before using it again, gently brush the spot again with the clothes brush, but this time in the pile's direction. That's it! If you are not completely satisfied, try this method up to 2 or 3 times. If your sofa's fabric has been woven of natural fibers (cotton, viscose, or mohair velours), you may use the damp kitchen towel for two hours in the same way as with the polyester velour, let it dry, and brush it. If this technique should not be sufficient, put again a damp cotton cloth on the spot and use a steam iron to gently iron over it on low temperature (never do this with polyester velours, though!). Afterwards use a hair dryer and blow-dry the spot on medium heat while gently brushing it with a clothes brush. If you have hard water at home, use distilled water instead.



## **SURFACE IMPRESSIONS / SIGNS OF WEAR CAUSED BY REGULAR USAGE**

Surface impressions on the upholstery will be caused by regular usage due to body warmth, body weight, and moisture - the fluffy velour gets pushed down. Those impressions may also appear as “faded spots”, but don't panic, they are a common characteristic of all kinds of velours. There is no wearing-off or whatsoever - the pile has just been pushed down and can be raised again easily. Please refer to our “Special Care right after Delivery”.

## **SHIMMERING EFFECTS**

Depending on the incidence and angle of light, every velour will show different kinds of shadowing. Some areas will appear lighter, others darker. That's a typical characteristic, not a reduction of quality nor fading.

## **EXPOSURE TO SUNLIGHT / FASTNESS OF COLORS**

Please don't expose your new CHARACTER SOFA to direct sunlight as even fabrics with excellent fastness of fading may, thus, lose some color. Polyester fibers usually have a higher fastness of colors than natural fibers.

Fabrics for furniture are not suitable for cleaning in a washing machine. They need a dry environment. If placed in a humid environment, they may fade. Wet or damp clothes may stain the fabric. At the same time, the color of the fabric may bleed into your damp cloths. Especially polyester cloths, like damp sportswear, causes such stains and bleeding. So you better watch out... just saying.

## **PILLING**

Many fabrics, especially those made of linen, wool, or microfiber, show a so-called pilling behavior. Pills are either fibers that have made their way out of the woven fabric (real pilling) or fuzzy pieces from other fabrics (like your cloths) that stick to your sofa (fake pilling). You may help yourself with a special anti-pilling tool or an electric shaver. Anyhow, you got to be careful! But be assured, neither pilling nor removing

the pills with an anti-pilling brush will reduce the durability of your upholstery fabrics.

## **RUBBING AGAINST THE WALL ...**

... verursacht Abfärbungen an der Wand und Scheuerstellen am Sofa! Dies ist kein Fall für die Haftpflichtversicherung, sondern wird durch Reibung verursacht, die Sie vermeiden sollten. Deshalb immer Abstand von der Wand einhalten.

## **STATIC CHARGE ...**

...of the fabrics is caused by lack of humidity. You will get the perfect indoor climate for you and your CHARACTER SOFA by regularly letting some fresh air into your room.

## **IMPORTANT: FREQUENT CARE**

You should clean your sofa regularly with a vacuum cleaner using the special upholstery nozzle (on low intensity) to remove dust, sand, and everyday dirt, etc.

## **SPECIAL CLEANING EVERY NOW AND THEN (ONLY IF YOUR SOFA LOOKS A BIT GRUBBY!)**

To refresh your fabrics, it is usually sufficient to rub lightly over your sofa by using a damp microfiber cloth. If necessary, though, you may use the foam of a lukewarm, mild laundry detergent (30°C; do not use just water!). Make sure the foam will moisten the fabric just slightly!

Caution: In order to keep the fibers elastic, **never use pressure** rubbing any kind of fabric, especially velours made of cotton, viscose or silk! Also, please never ever use detergents containing solvents or acids! We recommend testing your preferred cleaning method first on an area that's rather hidden (we may also send you a sample piece of the fabric for testing). Never use pressure on any upholstered furniture that is damp or wet! This may cause impression marks or the fabric may widen. Swab the wet spot with a dry microfiber cloth until the liquid is gone; then use a soft brush in the original direction of the pile. Please be patient! When the fabric is dry, use the soft brush once more to brush gently in the di-

rection of the pile again. That should be it! But please remember: Velvety viscose fabrics should never stay damp - use a hairdryer to blow-dry the fabric (on low or medium heat) while petting it carefully with a cloths brush to reset the fibers.

## **STAIN REMOVAL**

Stains should not be kept for too long; otherwise, it might be impossible to remove the dirty spots completely. Rough dirt, like food remains, should be removed carefully by using a spoon or the back of a knife. Make sure not to pull out fibers from the fabric.

Never try to scratch or pull off dried-up stains, whatever they may be! Immediately swab spilled liquids with a clean cloth; no rubbing! After that, please follow the special instructions below. And always work your way from the outside of the stain to the inside, so the stain will not get bigger. Never use pressure!

**ATTENTION: PLEASE TEST ALL TOOLS, METHODS, UTILITIES, ETC. ON A SPOT THAT IS RATHER HIDDEN, TO SEE IF THEY ARE COMPATIBLE WITH YOUR FABRIC (OR USE YOUR FABRIC SAMPLE INCLUDED HERE)!**

### **FRESH STAINS FROM WATER-BASED SUBSTANCES:**

Immediately swab with a damp microfiber cloth. You may also dampen the cloth with some mild laundry detergent (dissolved in water). Never soak the fabric!

### **GREASY STAINS:**

Take a white cloth soaked with isopropyl alcohol (70%) and carefully swab the stain (don't rub!). Try this first on a hidden spot or the fabric sample included here! Attention: Never swab more than one color at a time!

**CHEWING GUM, PLAY DOUGH, LONG-TIME DRIED-UP STAINS:** In this case you really have to look for an expert for help!

**CANDLE WAX:** Crumble the wax as much as possible and gently lift it off. Caution: risk of surface damage! Never ever pull out any fibers from the velour fabric! If necessary, you might want to do an aftertreatment using some benzine (petroleum ether) - but never use an iron! When the stain has been removed, we recommend to carefully swab the

entire fabric (from seam to seam) with a damp microfiber cloth (use clean water only). And then please take a dry cloth and swab (not rub) the moisture from the fabric before brushing the pile with a soft brush. Once the fabric has dried completely (please be patient!) brush the pile once again. That's it!

Please remember that our fabrics are not machine washable! They would fade and could shrink.

If you have any doubt or if you are dealing with rather persistent stains, you should ask an expert for help (check consumer counseling centers and/or the Yellow Pages).

When used intensively, it might be a good idea to grant your sofa a **PROFESSIONAL CLEANING** from time to time. Such expert treatments may also include a renewal of the stain protection. Most service providers will also be able to fix smaller damages. We suggest that also the professional cleaner should test any treatment on a hidden spot first (or with the included fabric sample).

## CULT SOFA FABRICS

**6840/7140 MOHAIR:** Mohair is a traditional, natural, very tough, durable, and easy-care upholstery fabric. It has been known for 5,000 years now; it is the wool from the mohair goat (also called angora goat), and we at Bretz are still very selective about it, using only material of sublime quality. Nevertheless, it is always possible that small slobbs and even tiny holes may occur during spinning and weaving. Thicker and thinner hair will have a different appearance - that's natural. Furthermore, it is always possible that a few so-called black hair (no, not black sheep) may appear in the final fabric, which cannot be dyed. Those characteristics are unavoidable, but at the same time they guarantee the authenticity of your mohair velour. The blue underlying fabric makes your mohair 6940 glitter even more mysteriously and will be mainly visible at the edges of the upholstery.

Please treat your mohair sofa a little like a pet - **hoover and brush it regularly** to retain the perfect fur. We recommend to freshen up the seat and armrests with the foam of a lukewarm, mild laundry detergent (please also refer to page 19). Otherwise the mohair fibers might start to stick together which will cause the visual effect of small holes in the fabric's surface (take a look at the opera seats inside the Scala in Milano, for instance!). If you have any doubts, please ask an expert for help

(the organization Deutscher Textilreinigungs-Verband, In der Raste 12, D-53129 Bonn, phone +49(0)-228-917310, fax: +49(0)-228-9173120, www.dtv-bonn.de might also be able to supply you with contacts of experts in your country).

**ALCANTARA:** A fabric made from high-tech microfibers that are extremely durable (with more than 50,000 „Scheuertouren“, the number of scrub cycles necessary to damage the fabric). Its production is eco-friendly and the fabric stands out being non-toxic (following the Ökotex 100 guideline), breathable, antistatic, and scentless. The notably fine fiber provides Alcantara with a uniquely soft and cuddly surface. A special technical treatment provides for stain-resistance; the fabric is water- and dirt-repellent, which also provides for easy cleaning. For cleaning please use a damp microfiber cloth and swab (not rub) your sofa. The materials used for the fabric prevent Alcantara from pilling. However, please avoid contact with ashes or any other hot items (like, for instance, a hot-water bottle) as the fabric's fibers could change their appearance or even melt.

**6441/6454 COTTON-VELOURS:** This natural fabric is made from 100% cotton. It is cozily fluffy, soft like velvet, and skin-friendly. Furthermore, it is extremely breathable. But please be careful using water when cleaning cotton velours! You should only use the foam of a lukewarm, mild laundry detergent prepared from distilled water. Fabrics from natural fibers are, unfortunately, much more sensitive than those made from polyester. This also applies to color variations - so if you place a re-order at a later time, you have to expect a slightly different shade, especially when choosing natural fibers!

**6429/6498/65BOH/ 6611/ 6620/6684/6688/ 6726/ 6738/ 6739/ 6810/ 6831/ 6842/ 6855 VISKOSE-VELOURS:** Viscose, just like cotton, is a natural fiber and, therefore, naturally pleasant to the skin and breathable. In regards to humidity and water Viscose is very sensitive - if the pile is damp and is exposed to body weight, it is subject to change visibly. Use a slightly damp microfiber cloth to swab stains carefully. Important: If the fabric is wet, use a hair-dryer to blow-dry it on medium heat while petting it with a soft clothes brush. Never let your viscose fabric air-dry. Please also refer to our topics “Special Care right after Delivery” and “Frequent Care”. Over time, this fabric will apparently get a “used” look (shimmering effect). But that will make it even more interesting!

**6340 WHITE PILED COTTON VELOUR:** The instructions for this fabric are basically the same as for all other cotton and viscose velours. However, you should be even more careful, so the white fabric will stay real white!

**6194/ 6419/ 6583/ 6596 POLYESTER VELOURS:** Polyester is a synthetic fiber and, therefore, especially sturdy and easy to clean. Dirt cannot get into the fiber; thus, most of the times it may actually be removed easily. Avoid contact with hot ashes or any other hot items (e.g. a hot-water bottle) as the fabric's fibers could change their appearance (they may, for instance, get more shiny) or even melt. Please make sure the humidity in your room is sufficient to prevent static charge and to avoid that dust and fluff will gather on your sofa. Dust may be removed using a damp microfiber cloth and an anti-static brush.

**6579/6840 ACRYLIC WOVEN FURS:** These fabrics are rather for decoration than for furniture. They do not conform to any upholstery norms. Thus, we only offer these fabrics for plaids, coverlets, and cushions. Important: If exposed to body heat, body weight and moisture at the same time, the pile of these fabrics may irrevocably curl and cause the fibers to "stick" to each other.

# SIT BACK, RELAX, ENJOY

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Buying a Bretz furniture you did not just purchase a piece of furniture, but you got a real, a TRUE CHARACTER, a new favorite, a new flat mate - yes, you actually gained a new member to the family. Welcome! We kindly invite you to become a member of our ever growing Bretz community and be part of our development. Our colorful, playful world is always in motion. Follow the news from our Bretz company and our flagship stores worldwide - there is always something happening and we have (almost) daily news. Follow us ...

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## **SAY THANKS AND GET LUCKY!**

If you want to say thank you and show us how happy you are with our furniture, send us a picture of your Bretz Character at home together with the permission to publish this on our Facebook site and in our blog (mail to [facebook@bretz.com](mailto:facebook@bretz.com)). If you are lucky, you may be the winner of a **CHARACTERV CUSHION** at the end of the year!

Every (other) month, our **newsletter** will keep you updated about the newest designs, trends and events of the Bretz company. Go to [www.bretz.com](http://www.bretz.com) and sign up!

After expiration of the warranty period we suggest you contact the professionals of the **POS Polsterservice** (call 0800-921100 from Germany or +49(0)-2638-921700 from any other country) They will be glad to help you.

If you have any further questions, please contact your Bretz Store, the Bretz retailer where you purchased your TRUE CHARACTER. You may also get in touch with us directly (see contact details on the backside of this brochure).

Technical details are subject to change due to the fast development. All items and fabrics are only available as long as they are part of our official collection.



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