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DOWNLOAD LINK: [HTTPS://BRETZ.MEDIA/EN/DOWNLOAD/EDGY-PRESS-RELEASE/](https://BRETZ.MEDIA/EN/DOWNLOAD/EDGY-PRESS-RELEASE/)
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Bretz

EDGY

The nonconform conformist

Turning the living room upside down at 3 AM?
No problem, a change in perspective never did anyone
any harm anyway. The only question is:
Récamière left, Récamière right? Back rest, yes, no,
maybe? Completely up to you!



EDGY

Fakten

- Super flexible because life never stands still:
- modular system based on a 40 cm grid, with 3 module depths of: 122 / 162 / 2020 cm and 3 module widths of: 122 / 162 / 202 cm
- Suitable for subsequent changes due to arm/backrests which can be taken off and/or repositioned
- Arm/backrests can be installed firmly, flexible support rollers with “rollback effect” exist as well
- Exciting mixture of materials in between seat and backrest possible – for even more creative freedom





EDGY

The idea

Edgy is the result of wanting to combine flexibility and simplicity with outstanding comfort. With its constructive design, clear form language and its variability,

Edgy stands for a free, informal and avant-garde lifestyle.

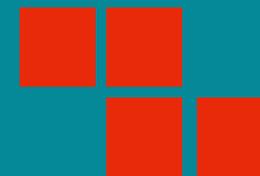
„Edgy is like playing Tetris at home,
only much more chilled.“

EDGY

The theme

Edgy's theme can be found in the 80s cult game Tetris, based on the idea of tetrominos (geometrical figures, which consist of four individual cuboids), which have to be cleverly combined with each other on the screen.

And Edgy follows this idea; colourful, geometrical cuboids build the basic corpus which can playfully and easily be turned into ever changing combinations.



EDGY

The design



With Edgy, it was important to us to find the middle ground between a clear, constructive design and an approachable and cosy aura paired with the maximum of flexibility. With Edgy, we wanted to show everyone that there is no contradiction in that, but that it mirrors the needs of society today.

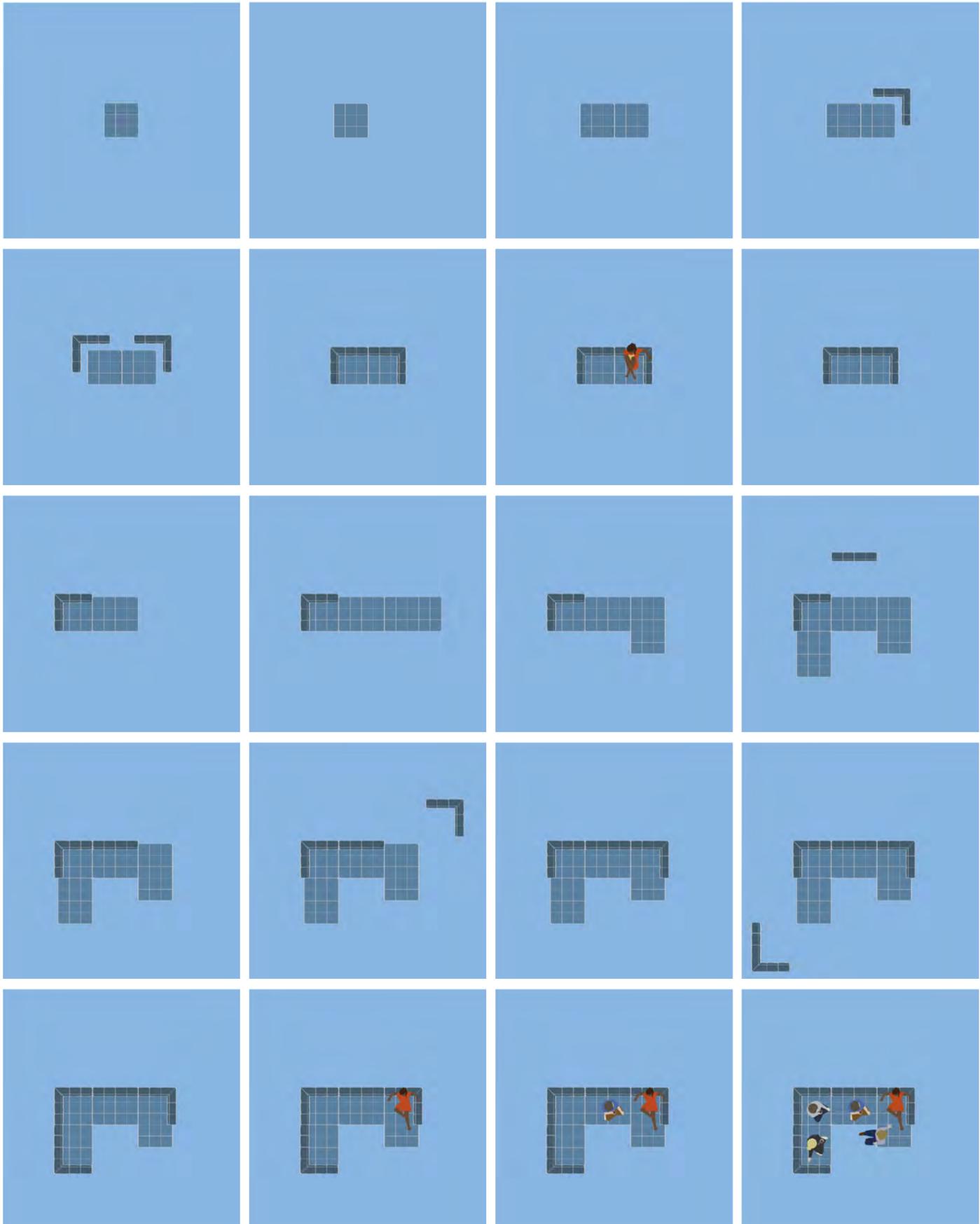
That's why Edgy doesn't seem to be too square, as its name or the association with the tetronimos may suggest.

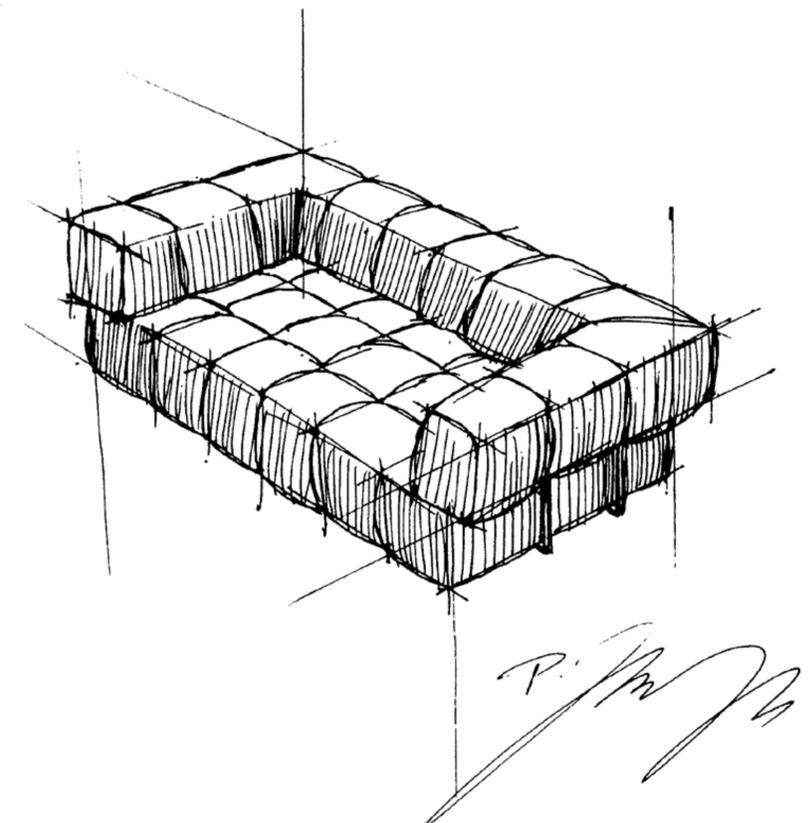
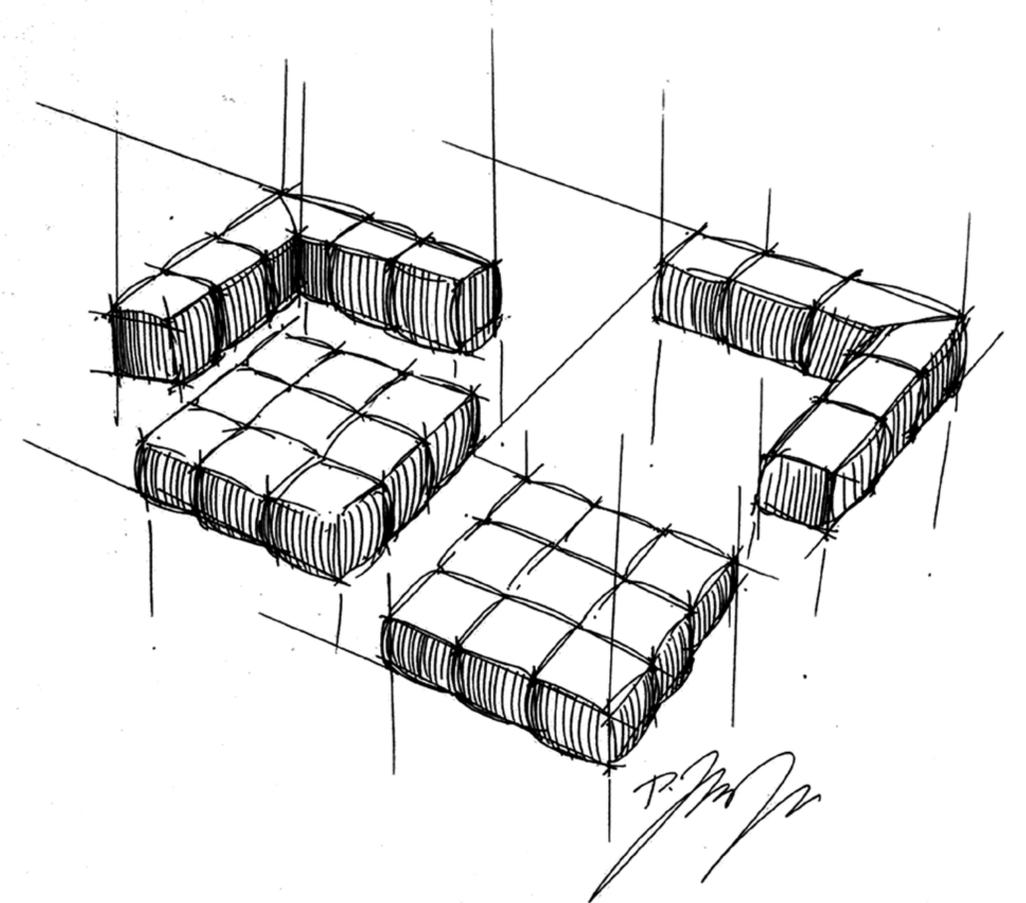
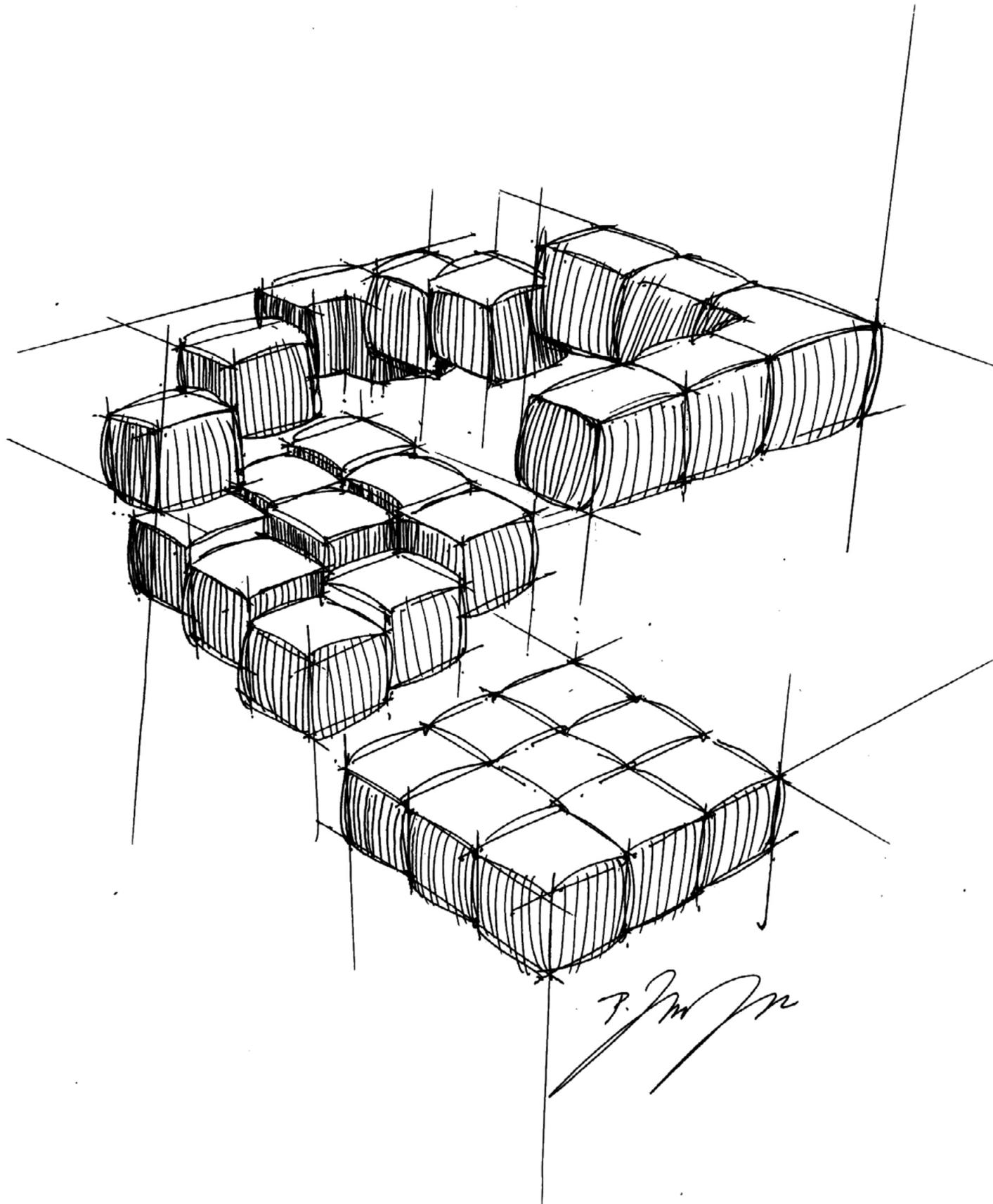
Softly curved edges, a full volume and smooth velour fabrics meet a masterfully handcrafted cassette stapling which, thanks to the high-quality foams, perfectly fits itself to the body.



The consistently used stapling in a 40 cm grid builds the base of the concept and makes the design grid logically comprehensible.

The basic elements on all sides can be expanded and added to with additional elements within this grid.







The circumferential hole pattern on the under-site of the frame makes it easy to screw the armrest on, and off. The external smoke chromed steel-pipe construction underlines the constructiveness of the design, simplifies the installation of the armrest and makes their position clear by means of the grid.

“Thanks to its comfort, its changeability and the emphasised depth, Edgy turns into a meeting place. Edgy offers space to grow, to be mindful, but also to arrive – a place of duration.”





EDGY

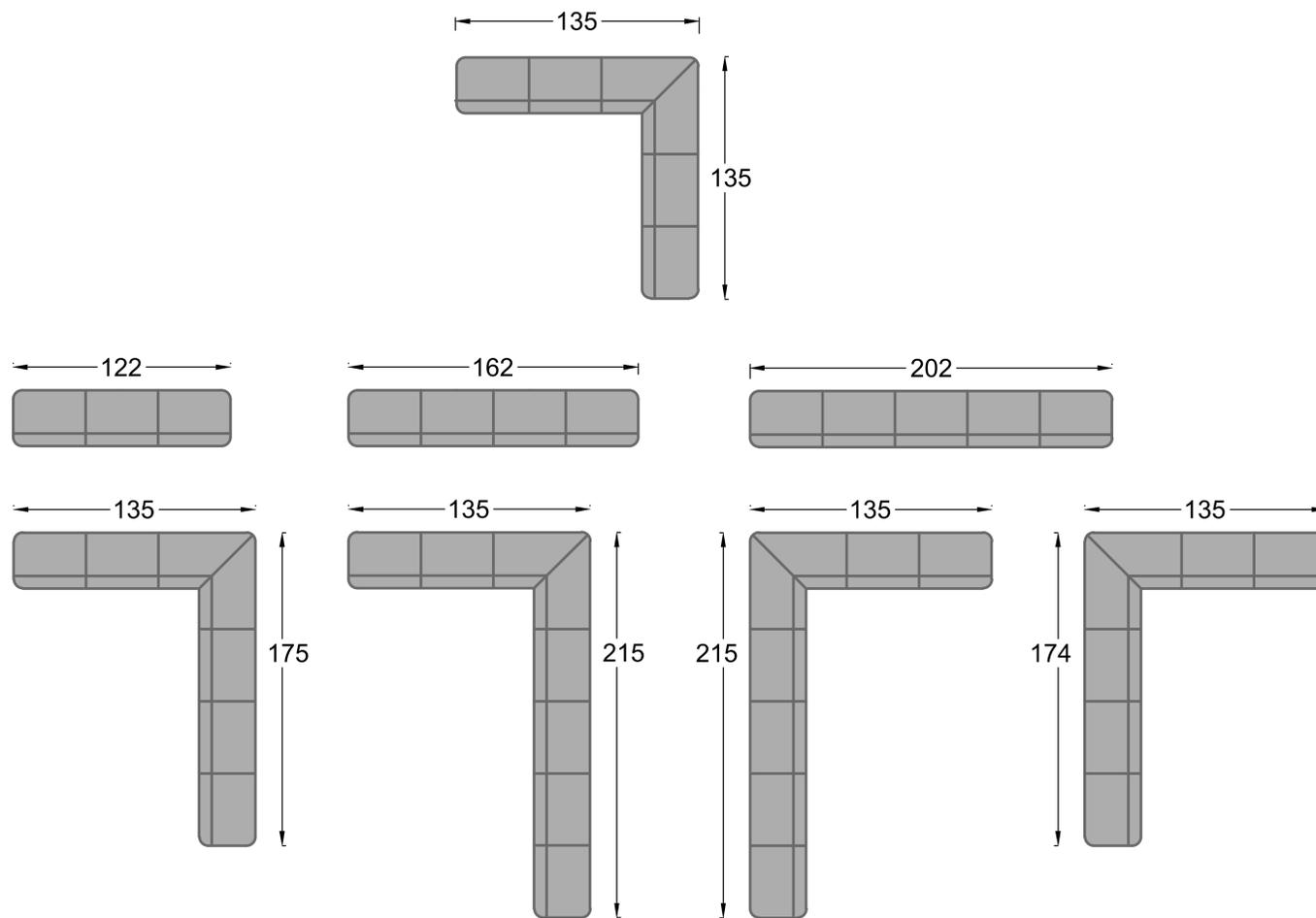
The process

During the design process, many steps were taken to determine the height, width and inclination of the backrest in relation to the seat. were explored.

Finally, the backrest should speak the same formal language as the seat modules.

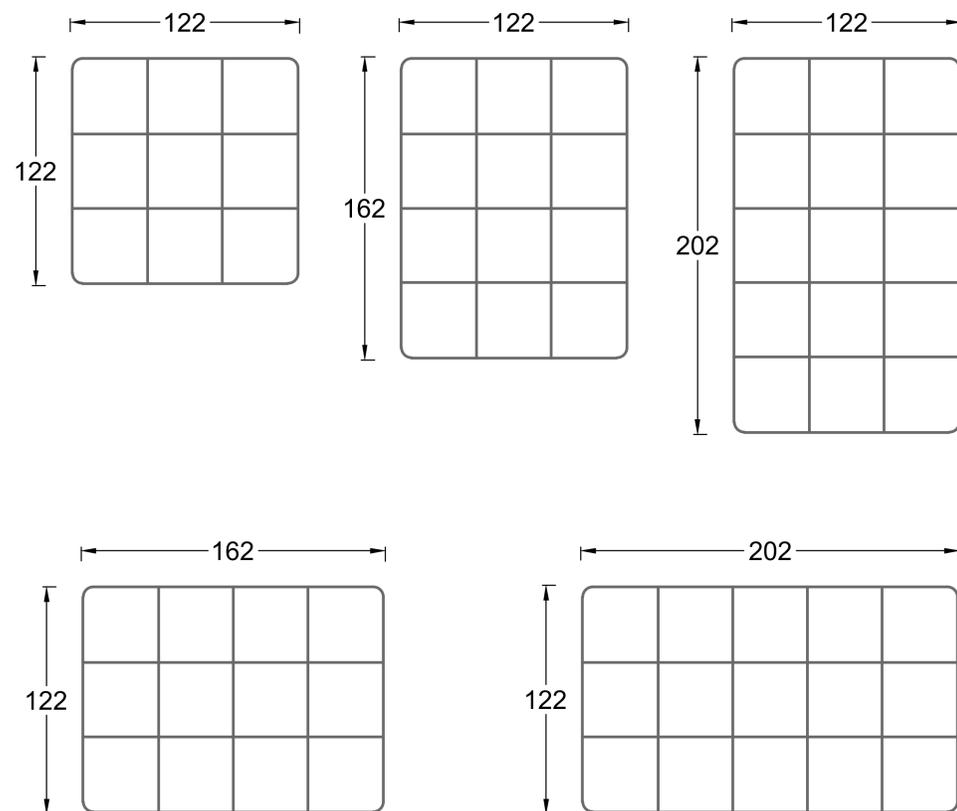
EDGY

The system



The modular sofa EDGY consists of 5 basic modules and 9 arm/back rest modules.

All of these are based on a 40×40 cm grid. Due to this construction, there's an almost infinite number of possible combinations.



EDGY

Das System



From the free combination of the elements, traditional sofas, sofa with chaise lounges, corner-couches and free standing island elements can be created. Because of that, Edgy is extremely interesting for the use of living rooms, as well as for object areas, and offers solutions for a number of different rooms.









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Thank you !



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