**DOWNLOAD LINK:** HTTPS://BRETZ.MEDIA/EN/DOWNLOAD/TERATAI-PRESS-RELEASE/ **CONTACT:** MEIKE STEINBERG **PHONE:** +49-172-614 36 01 MEIKE.STEINBERG@BRETZ.DE | **HTTPS://BRETZ.COM | HTTPS://BRETZ.MEDIA** 



Teratai is your place for the small get-away in between. And for the bigger one – if necessary. Teratai unfolds in a room like an exotic water lily and turns into your own personal oasis. Softly curved – from its seams to its form – the poetically - emotional sofa seems to be sculptural and tranquil. Belong to the world.

## **TERATAI** Escape from the World



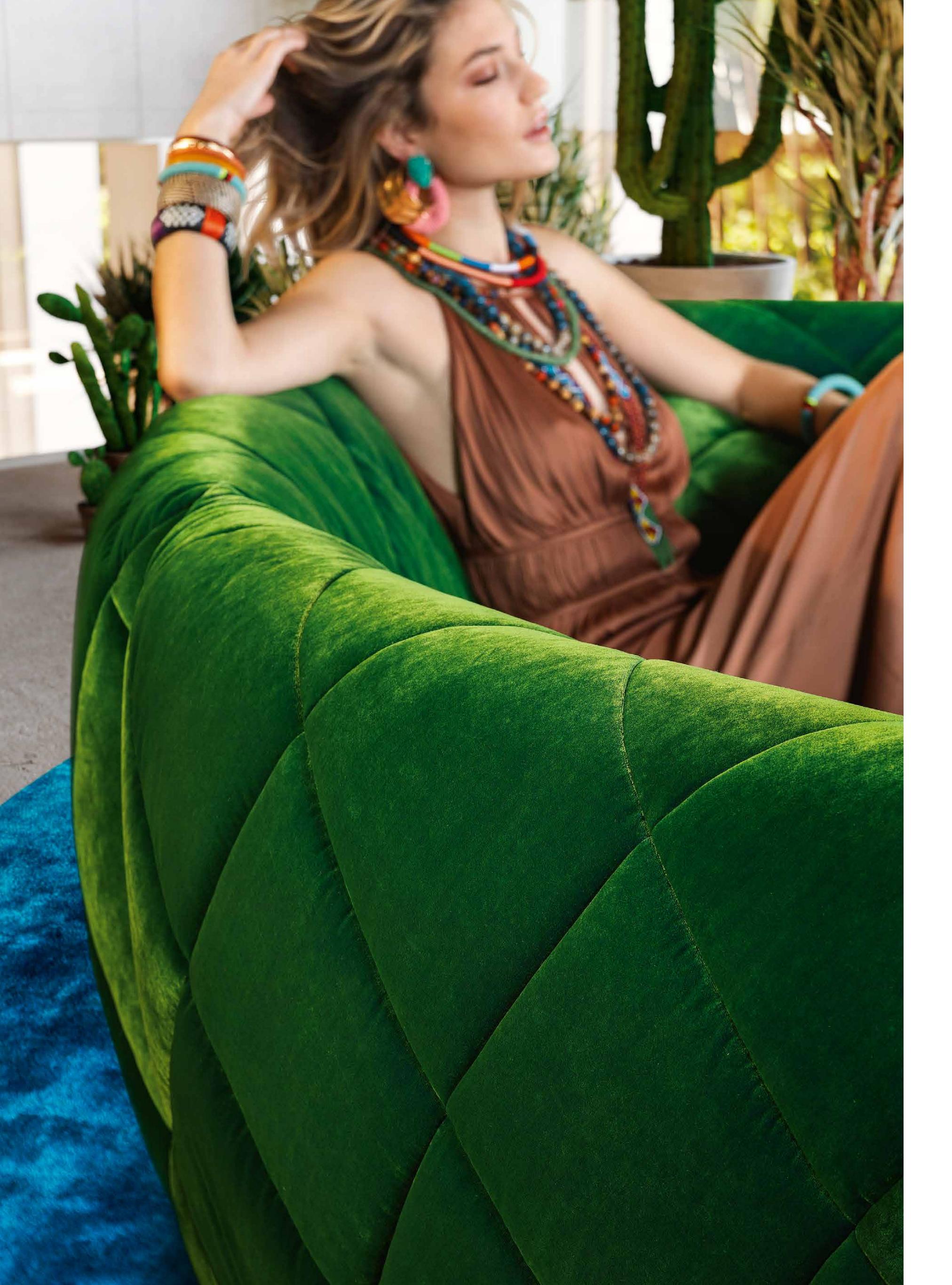
### o Iconic form language

- Modular system
- Wooden frame with Nosag springs, 0 spring core and finely balanced foam structure
- For more comfort: high back rest with an integrated kidney support and padded straps
- Straight elements can easily be combined with more organic ones
- Soft plasticity due to soft, selective indentations in the seat
- 0 Bretz handcraft cause quality is important: elaborately quilted cover

# TERATAI

### Facts





## TERATAI The idea behind Teratai

"The first ideas for Teratai came up in March 2020, during the lock-down. In a time when a place for solace, an oasis, a room for a more positive association with the world was needed more than ever. That's exactly what I wanted to create! A lone-standing, consistent room sculpture, but also an associative piece of furniture which moves in the area between design and oetry. Something to hold on to, that makes us feel safe and sound and happy."

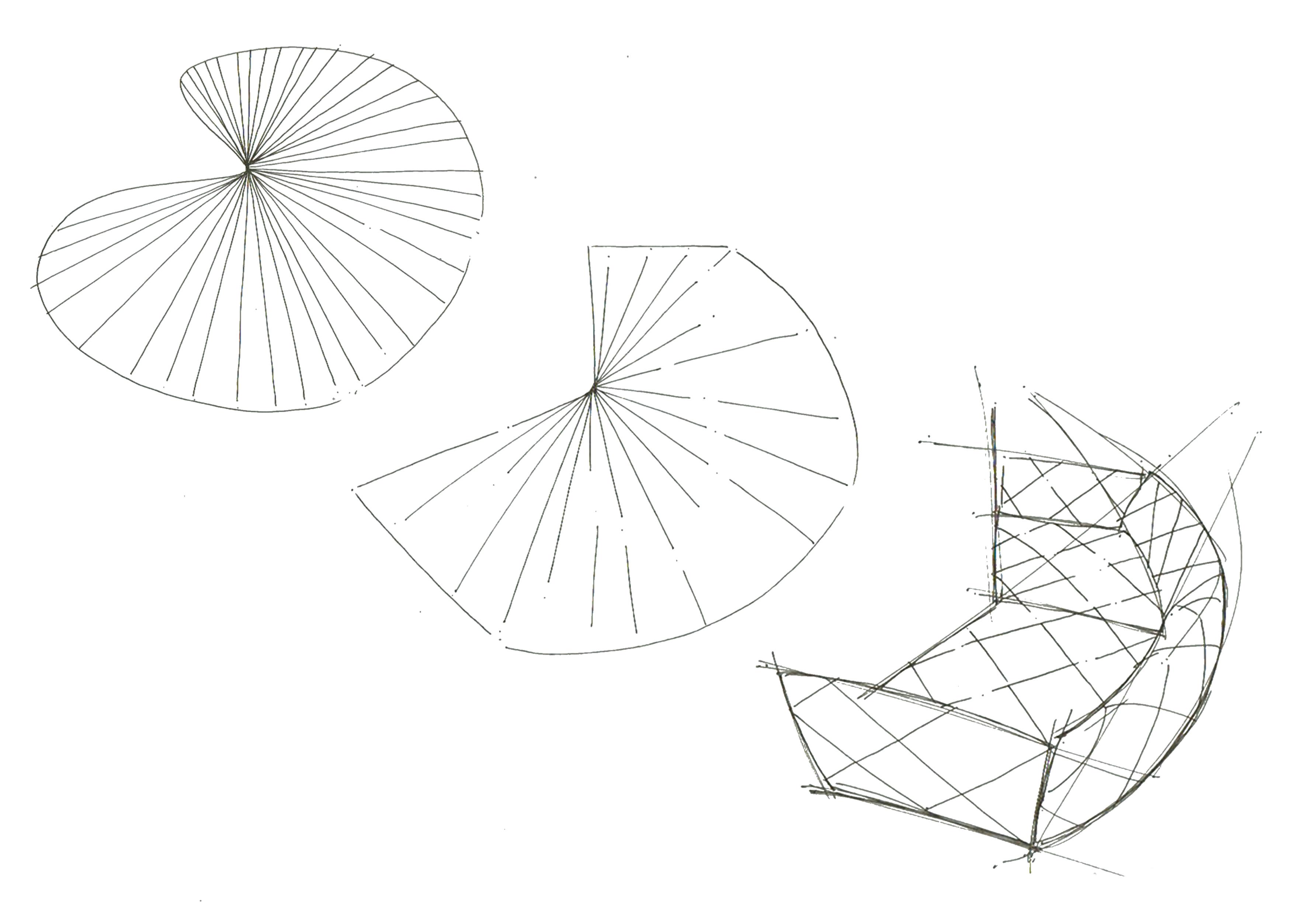
## TERATAI The theme

### Teratai is the Malaysian name for water lily.

It embodies not only perfection, beauty and exoticness, but has also always been a symbol for inner peace and balance. It inspires us to dream, to remember the tales of old and the magic they entailed, to escape there from the troubles of daily life. That's why the water lily lends its name and formal theme for the sculptural sofa system Teratai!







"Like a striking water lily, the sofa wants to fill up the room as a chromatic sculpture and serve as a safe space for those small escapes and big dreams!"





## TERATAT The design

The softly rounded form language, the at the top slightly bend backs in pillow form, as well as the curved seems, strengthen the floral aesthetic of the design.

The dynamic and exceptional seam reminds of stylised leaf veins which go through the Sofa and thus give structure and depth to its surface.

In its consistent design, Teratai appears to be an independent floral object, as a solitary piece, or in symbiosis with additional elements it is at peace in itself and in harmony with the world.

"The associative-poetic design gets its sculptural appearance and emotional strength from the soft curves and its exceptionally arched seems, which cling to it like veins to a leaf."

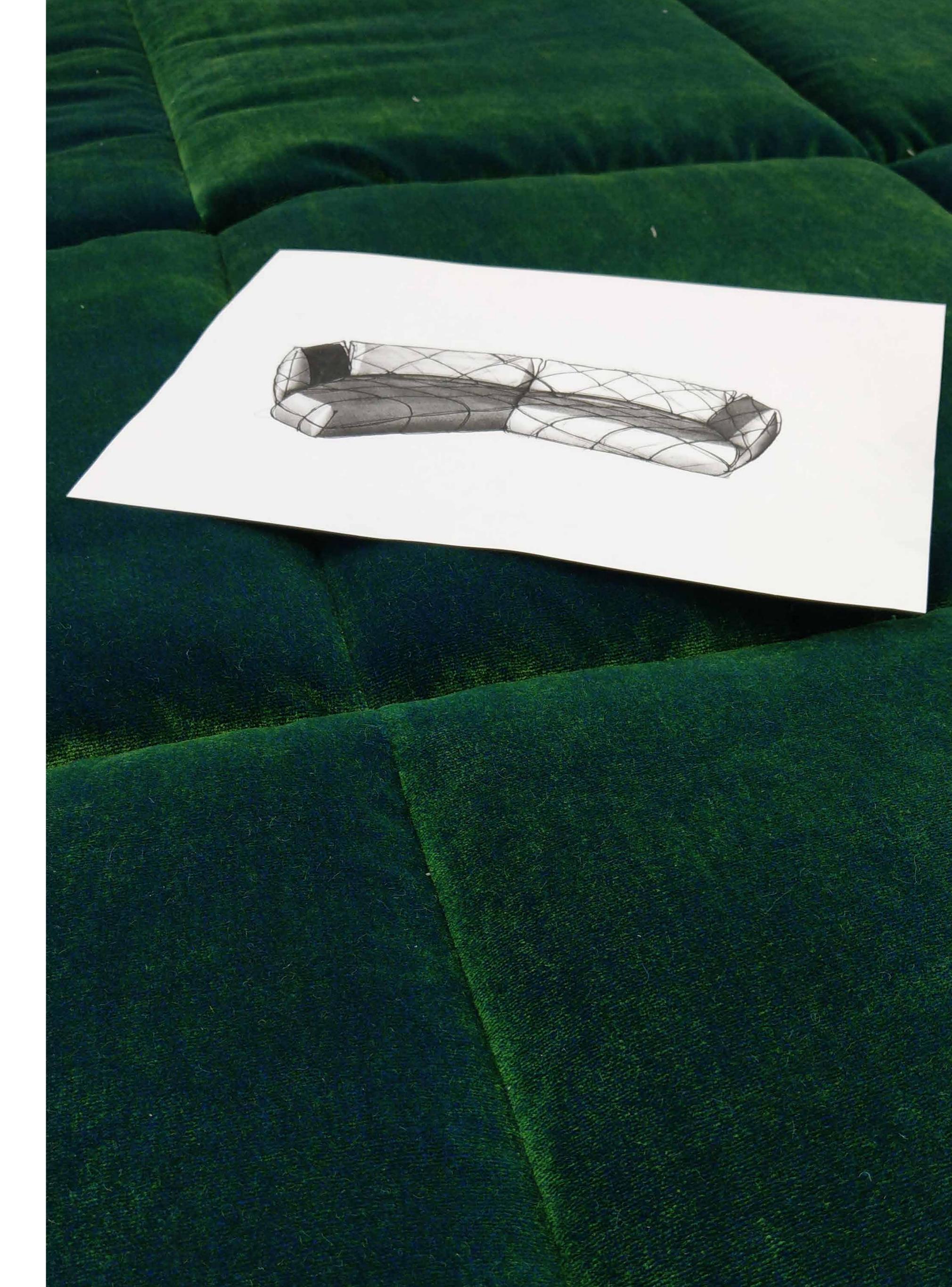


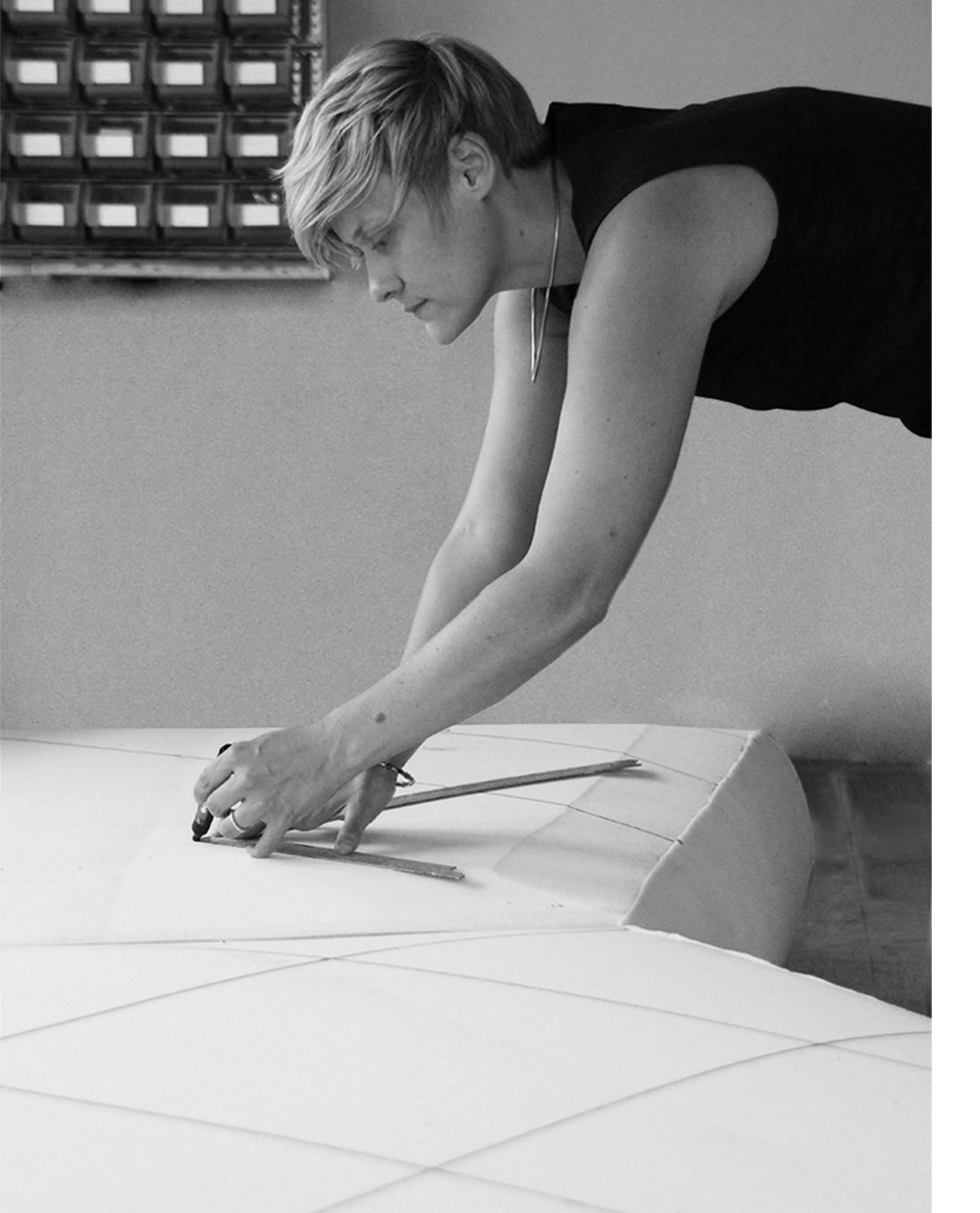
# **TERATAI**Documentation





"There is a long way to go, from the first pencil drawing to the finished product!"



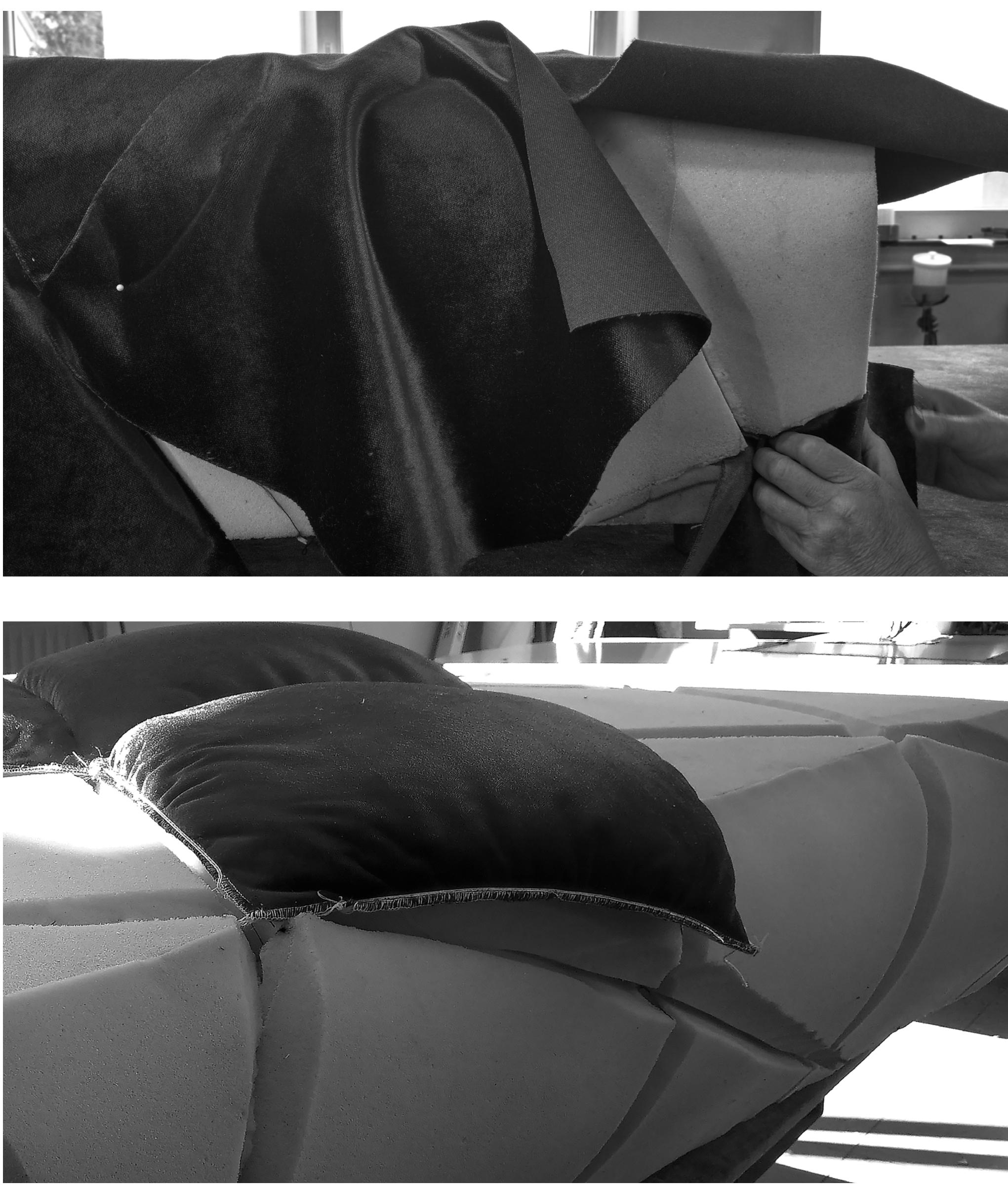


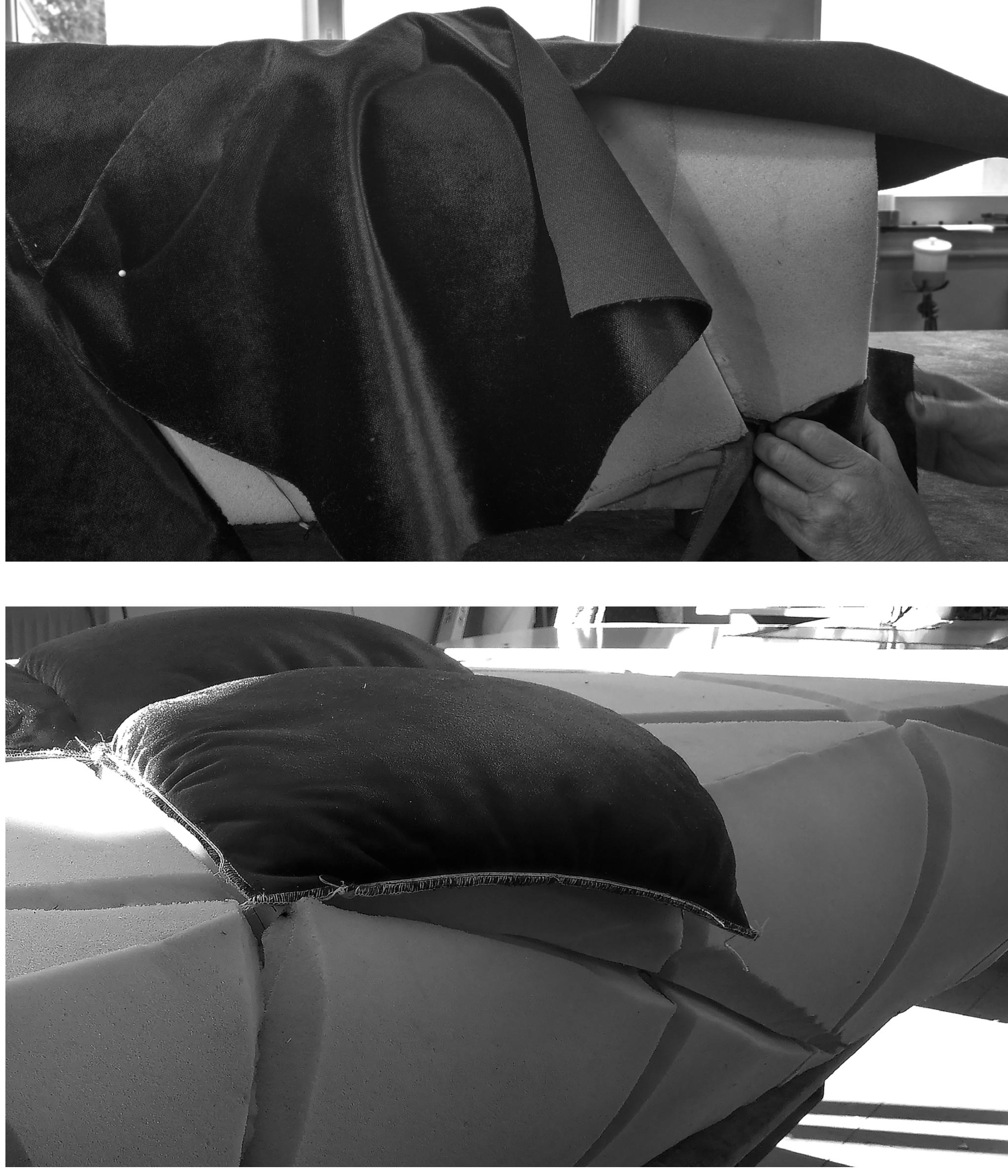
And countless attempts on the 1:1 object

## TERATAI Les couturiers

During the design process, every single pattern was fitted to the curved body of the sofa by hand

Like a mosaic, every single piece had to be coordinated en détail. Because the end result has to be a harmonised and perfectly coherent picture!







During the production, every single piece of the cover is being cut out at first, then fitted with a thick polyester fleece, hemmed and then, piece by piece, it's quilted – all of this by hand – into an elaborate collage with a love for detail.

That's why Teratai is the most elaborate sofa in our collection.

# **TERATAI** Teratais clothes

Into a piece of couture

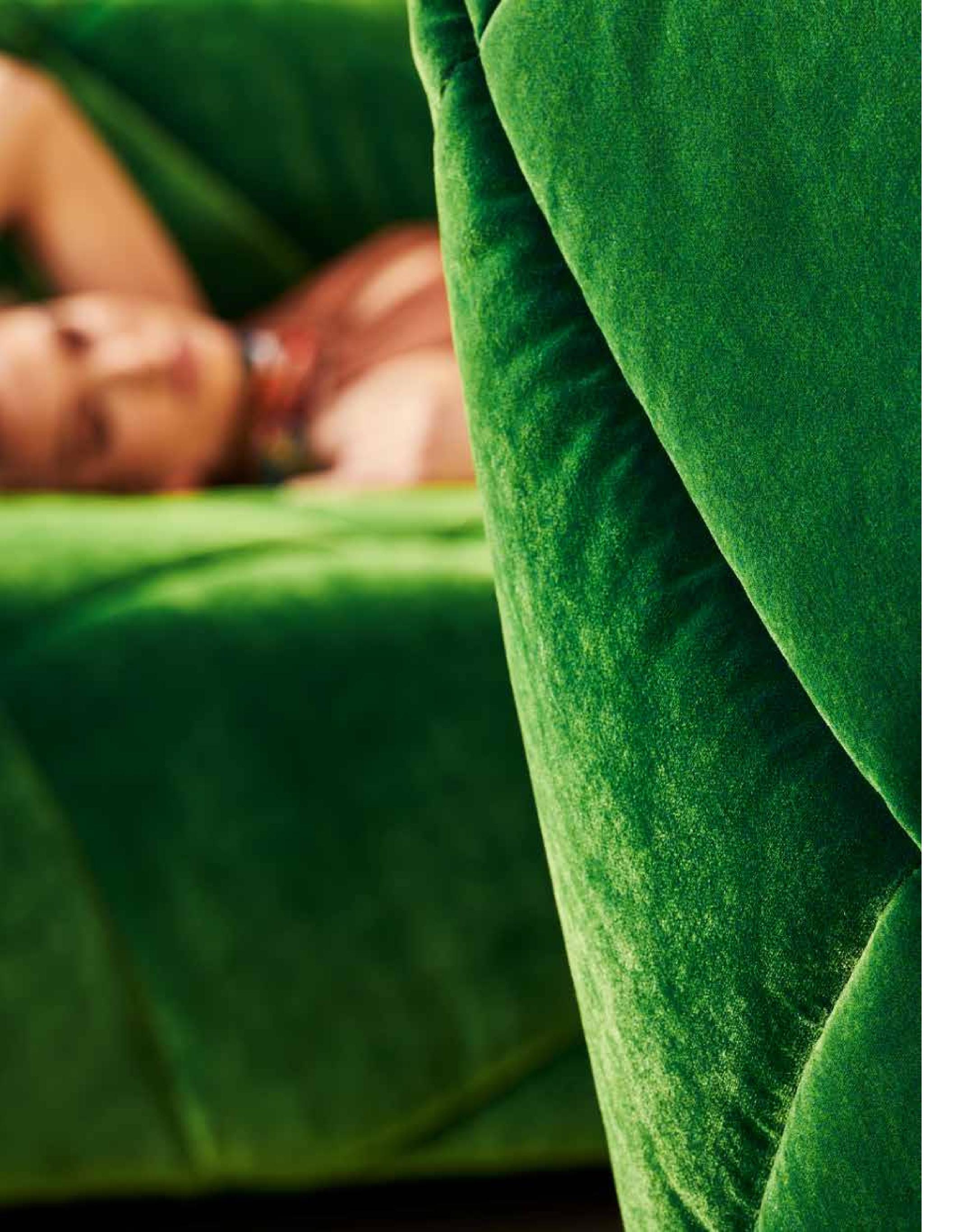
# **TERATAI**The details

The problem lies in the nitty-gritty:

Here, the seams, that nestle around the Backrests are getting defined



"Every single piece of the cover is a unique one, which is being sown by hand and every seem is sitting exactly where it should be!"



## TERATAI The craftmanship

As one can see, Teratai is the perfect symbiosis of design, handcraft and couture. Its cover clings to the sofa like a tailor-made piece of garment.

That's why Teratai is the most elaborate sofa in our collection

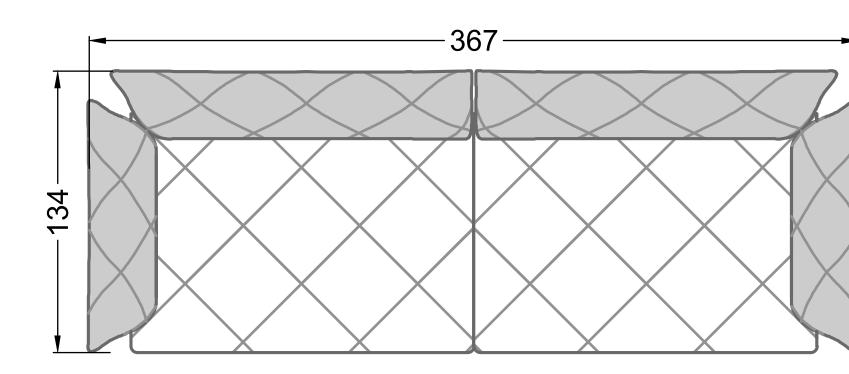
The succinct concept-attributes of the design, the seems as well as the slight, selective indentations thereby full-fill two purposes: they give Teratai not only its soft plasticity, but also fasten the cover and add to the maximum utilisation of the fabric.

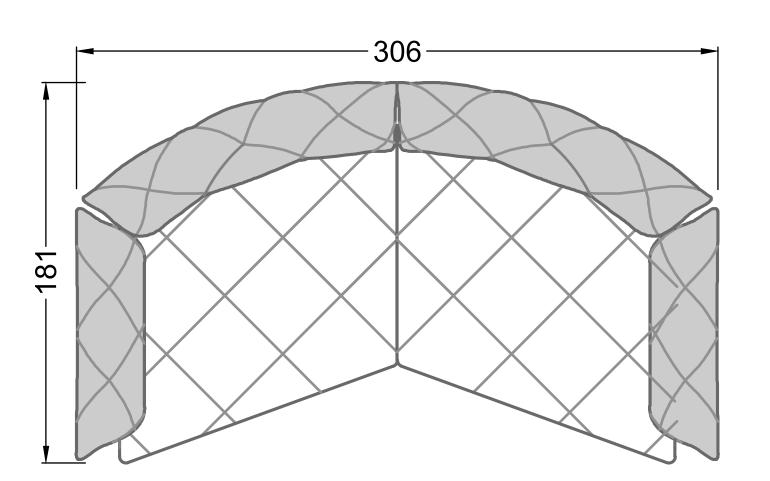
It takes 22 hours of careful craftsmanship to bring the water lily Teratai to life!

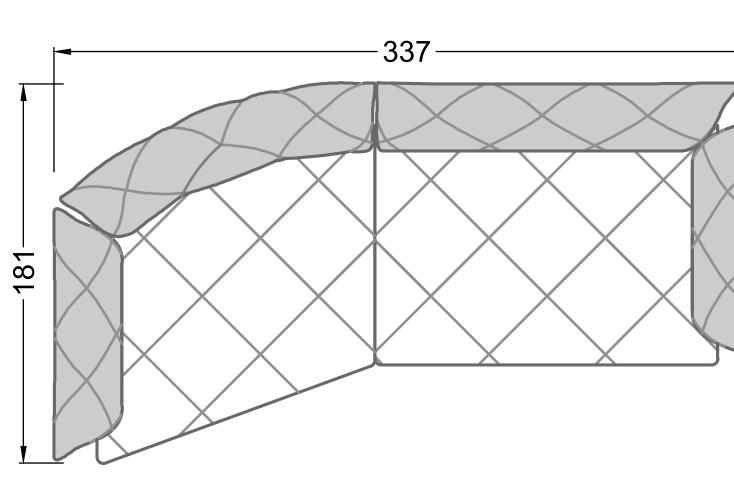
# TERATAI The system

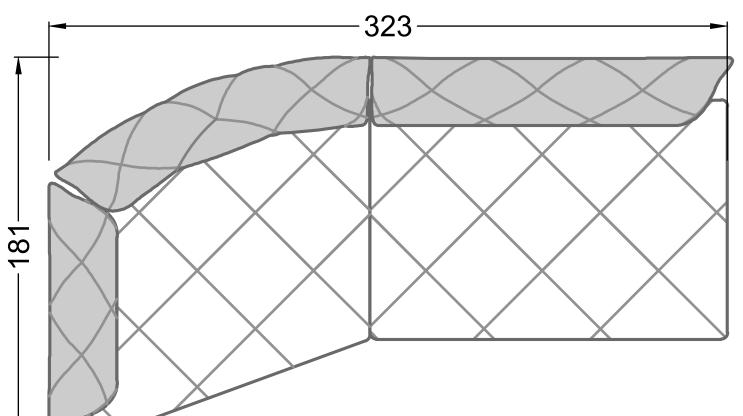
Single elements are perfectly coordinated due to the diagonal grid surrounding the frame

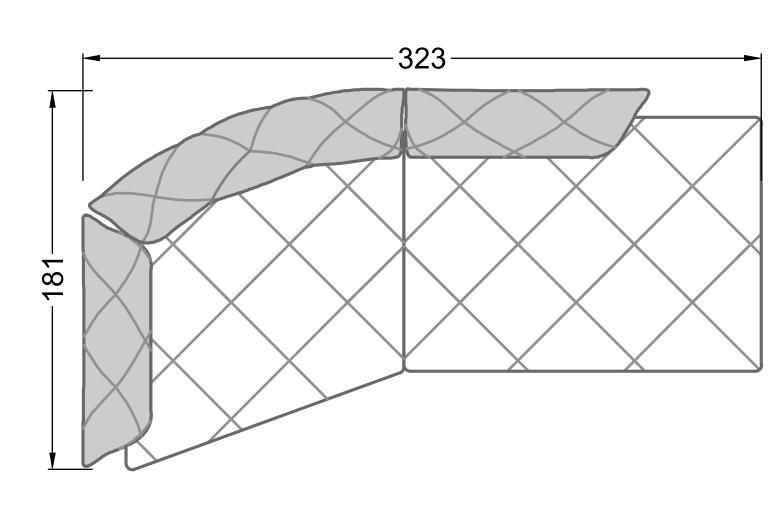
Elements with a curved back can thus easily be connected with straight ones and turned into independent and personalised sofa combinations

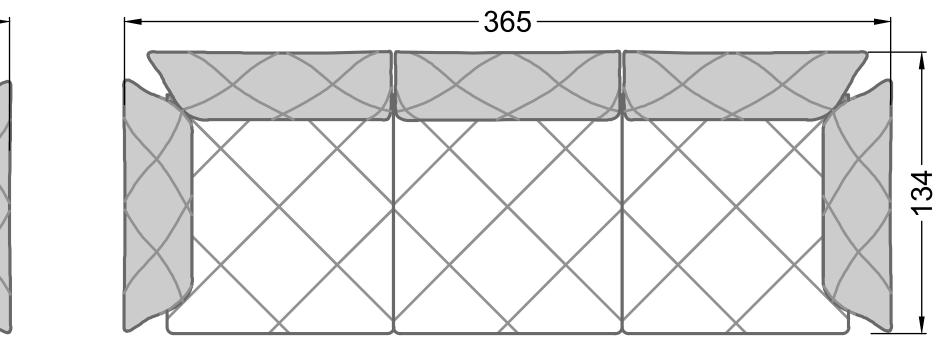


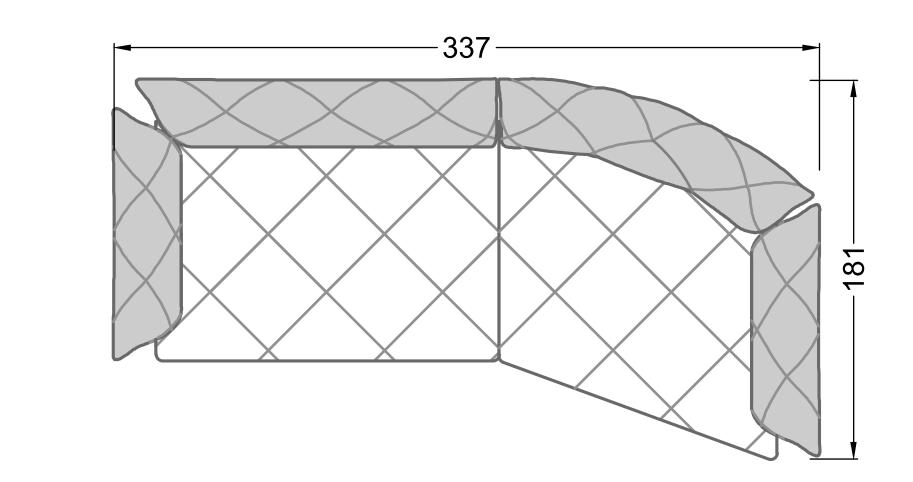


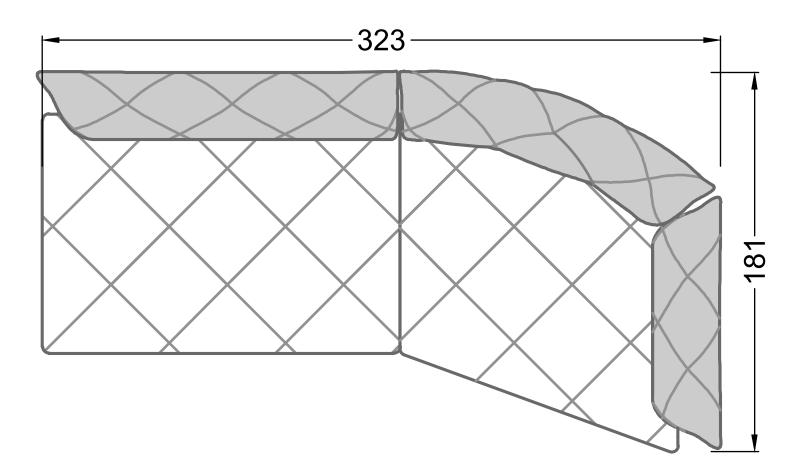


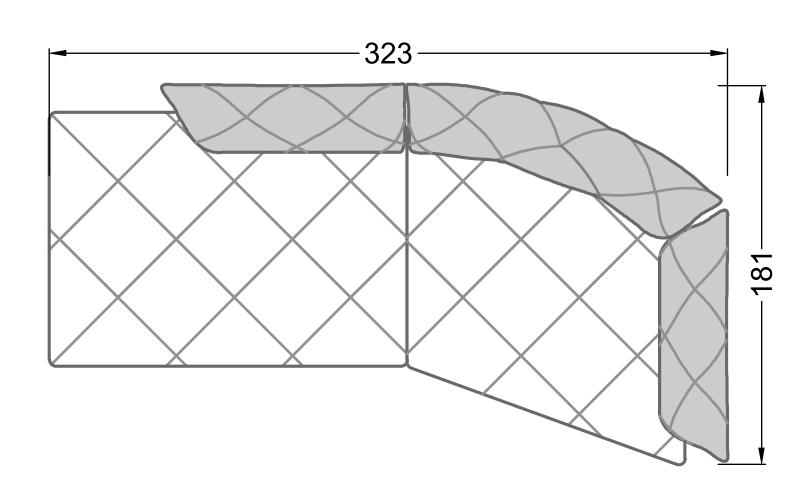
























# TERATAI

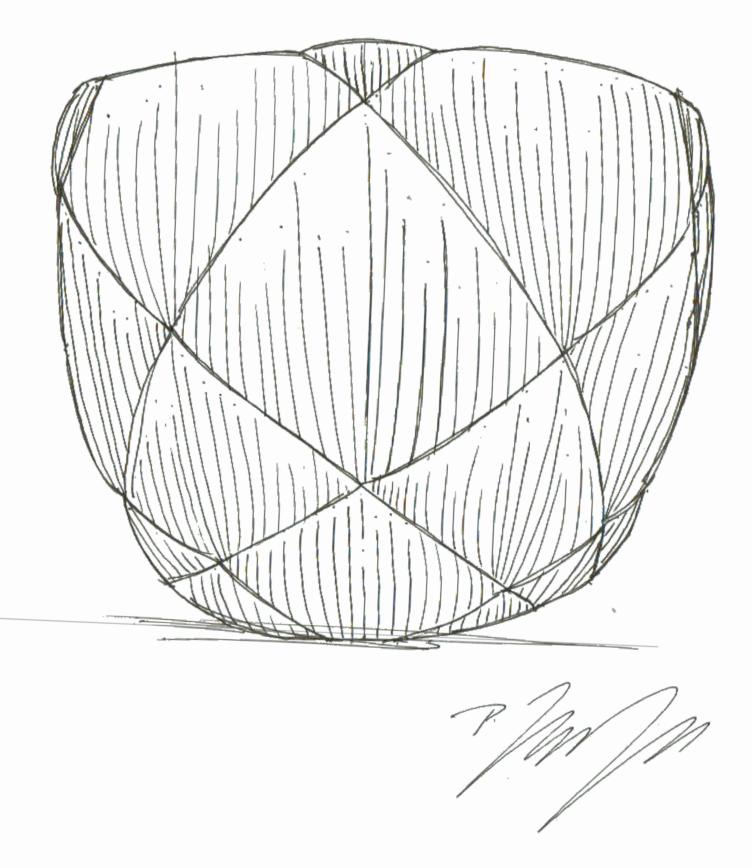
### The Taratai chair

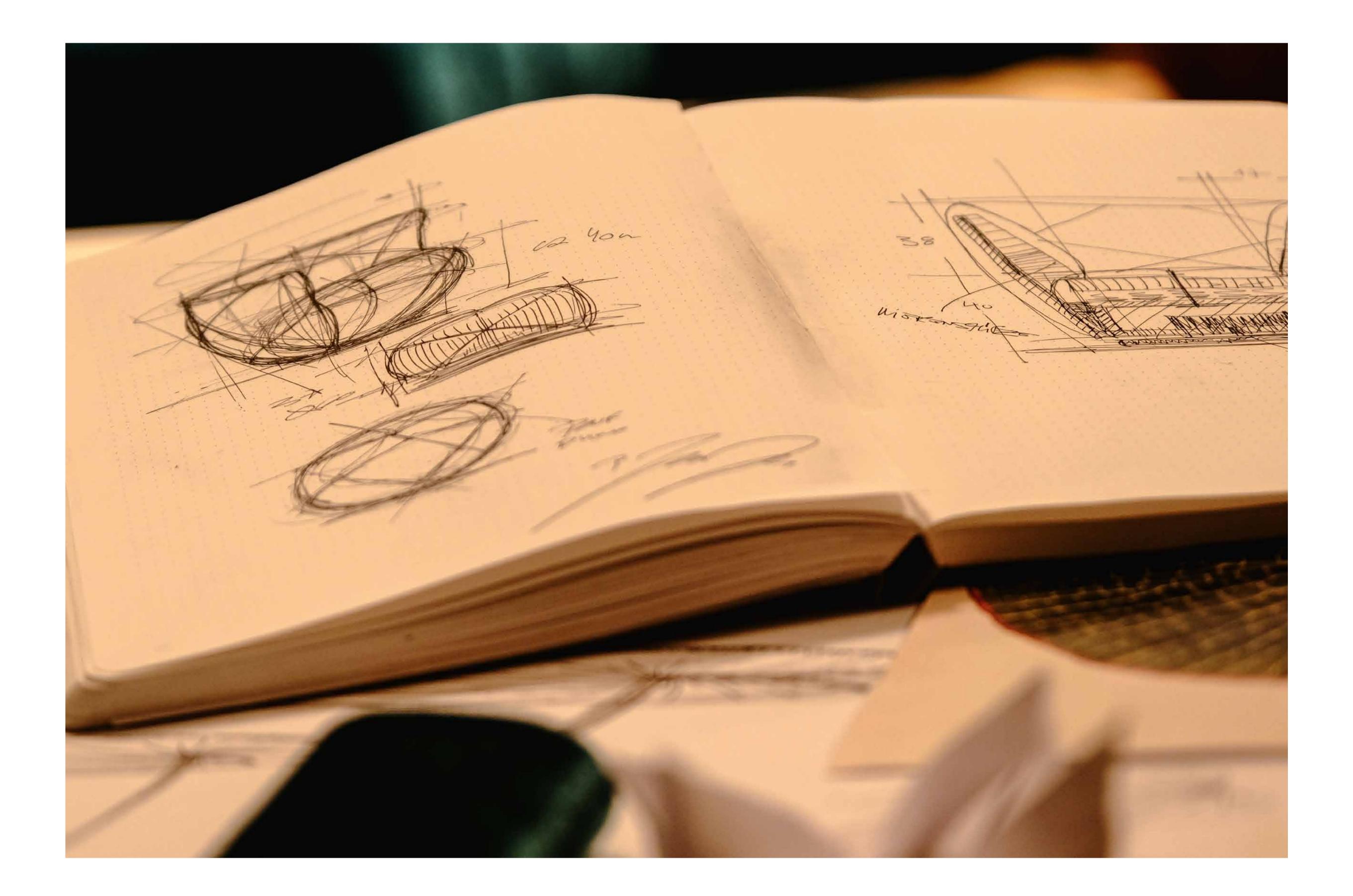
The Teratai armchair belongs to the sofa just like the blossom to the water lily.

The armchair adapts the formal features of the sofa design and adapts them to its form.









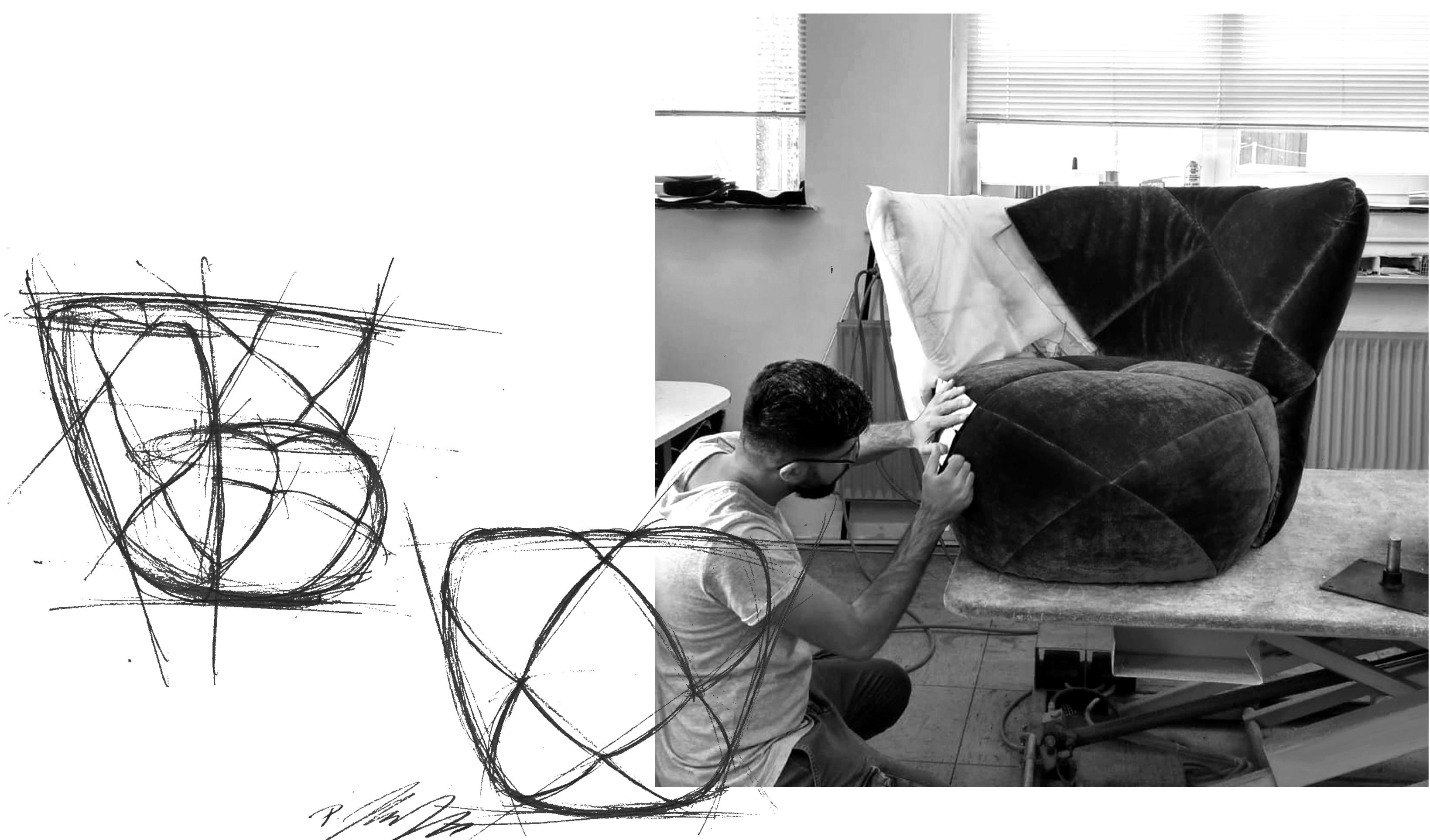




# TERATAI Prototyping

Despite precise preparatory work, countless steps on the 1:1 model are necessary to give the chair its characteristic appearance and the right proportions.

The quilted cover has been tailored to the armchair in many small steps.



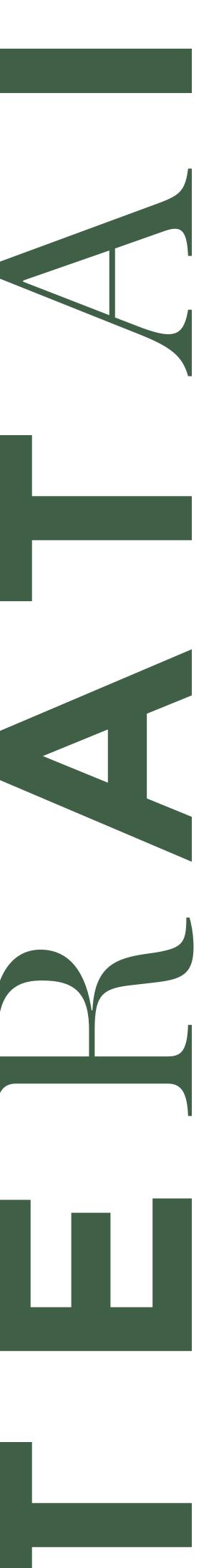












# Thank you !



**Design:** Pauline Junglas Designer | Dipl. Ing. Innenarchitektur

