



Tharuun

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True Characters





Tharuun

**"Born of wind and water long held by time;
soft as water's touch, strong as silence.
Pebble-round, heartbeat-deep"**



"The sofa looks like it's been carved out of stone for centuries. Inspired by ancient shapes, its design recalls a monolithic river stone — shaped by time, wind, and water; smooth on the surface, yet deeply grounded in meaning. Rounded like a river pebble, steady and pulsing like a heartbeat."





The design follows an inner logic—clear, restrained, and imbued with a sense of elemental calm. More sculpture than object, Tharuun embodies the archetype of being held: self-contained, grounded, and assured.

Its form brings together sculptural presence with fluid ease and a quiet, meditative softness. Gently rounded contours meet a solid body that never feels heavy. The armrests introduce a subtle tension—broad and powerful at the top, tapering gracefully toward the base. This shaping gives the piece visual balance, allowing its volume to rest and appear lighter. The result is a sense of quiet strength—enduring rather than fleeting, striking yet understated.



Tactile Balance – A Form That Grounds You

The principle of clear, flowing design continues seamlessly into the way Tharuun feels: soft, grounded, authentic. Its tactile materiality reinforces the calm language of form and invites touch—an experience as much as an object. The armrests frame the generous seat like two strong yet gentle arms: present, but never rigid.

The seat itself is powerfully shaped, subtly arched, supported by an inner stability that offers reassurance without firmness. **The result is a tactile balance—a dialogue between form and feeling, geometry and comfort.**





Softness Through Depth

Inside Tharuun, every layer follows a precise choreography—from the wooden base to the surface. Supportive Nosag springs above the frame form the foundation, giving the sofa its steady underlying tension. On top, Bonell springs provide elasticity and gentle responsiveness. A multi-layer foam structure with varying densities bridges firmness and softness, creating the signature Bretz balance between sinking in and being supported.

Crowning it all is a three-centimeter layer of viscoelastic foam, offering subtle give and maintaining the seat's gentle arch over time. A fine padding envelopes the contours, rounding out the volume and lending the geometric form its sensual tactility.



Modular by Design, Sculpted with Sensuality

This principle of precise simplicity continues in Tharuun's modular concept. The rectangular base elements are intentionally clear and minimal—they form the rational foundation from which the organic begins to flow. Arm and seat components follow the same design logic, extending modularly without the need for additional variations. Tharuun exists within a thoughtful balance between standard and extra-deep seating, making it equally appealing for both residential and contract spaces.

Elaborate stitching, tucks, or decorative details are deliberately omitted—what remains are form, surface, and volume. Thoughtfully engineered and intuitively understood, the system unites aesthetic consistency with functional flexibility—a sofa that commands quiet presence in any setting.



The Poetry of Balance

The Tharuun armchair is a natural continuation of the sofa's design language—and at the same time, a statement all its own. It translates the sofa's archaic calm and sculptural strength into a more focused, compact form. Like a small monolith, it emerges from the same logic of reduction and balance. Its gently rounded silhouette forms a gesture that offers support without confinement—a shape that feels both grounding and free.



Mounted on an invisible cast-aluminum swivel base, the armchair unfolds a calm, fluid sense of motion. Its rotation lends a quiet confidence—linking sculptural presence with an effortless openness to its surroundings. The result is a piece that never feels static, but instead enters into dialogue—with the room, with people, with the moment itself. This gentle mobility adds a communicative layer to its clear, sculpted form, allowing the chair to become a living centerpiece without ever losing its inner stillness.



A Little Touch of Extravagance Never Hurt Nobody

The new Zebra Velour was created in close collaboration with a renowned Italian textile mill. Back in the 1990s, this iconic fabric was a major success and helped shape the unmistakable Bretz aesthetic.

The reimagined version builds on that legacy—translating the spirit of the original into a contemporary context. It's both a homage to Bretz's expressive era and a statement of modern artistry. The intentionally large-scale pattern enhances its graphic impact and gives it a bold, modern edge.

The concept: to merge animal print and art. The black stripes, with their slightly frayed edges, evoke the look of torn paper—like fragments from a collage. This tension between wildness and structure gives the fabric its unique, magnetic character.





In its artistic gesture, the design recalls Miami in the 1960s—an era of modernism where organic shapes, pop art, and graphic patterns merged into a new way of life. Architecture, fashion, and design celebrated a passion for contrast and motion, balanced somewhere between iconic elegance and rebellious freedom. Just like Tharuun in its Zebra Velour does today.





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Tharuun

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