

Bretz

Balaaoo Bed

Press Release

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Contact: Meike Steinberg

Phone: +49-172-614 36 01

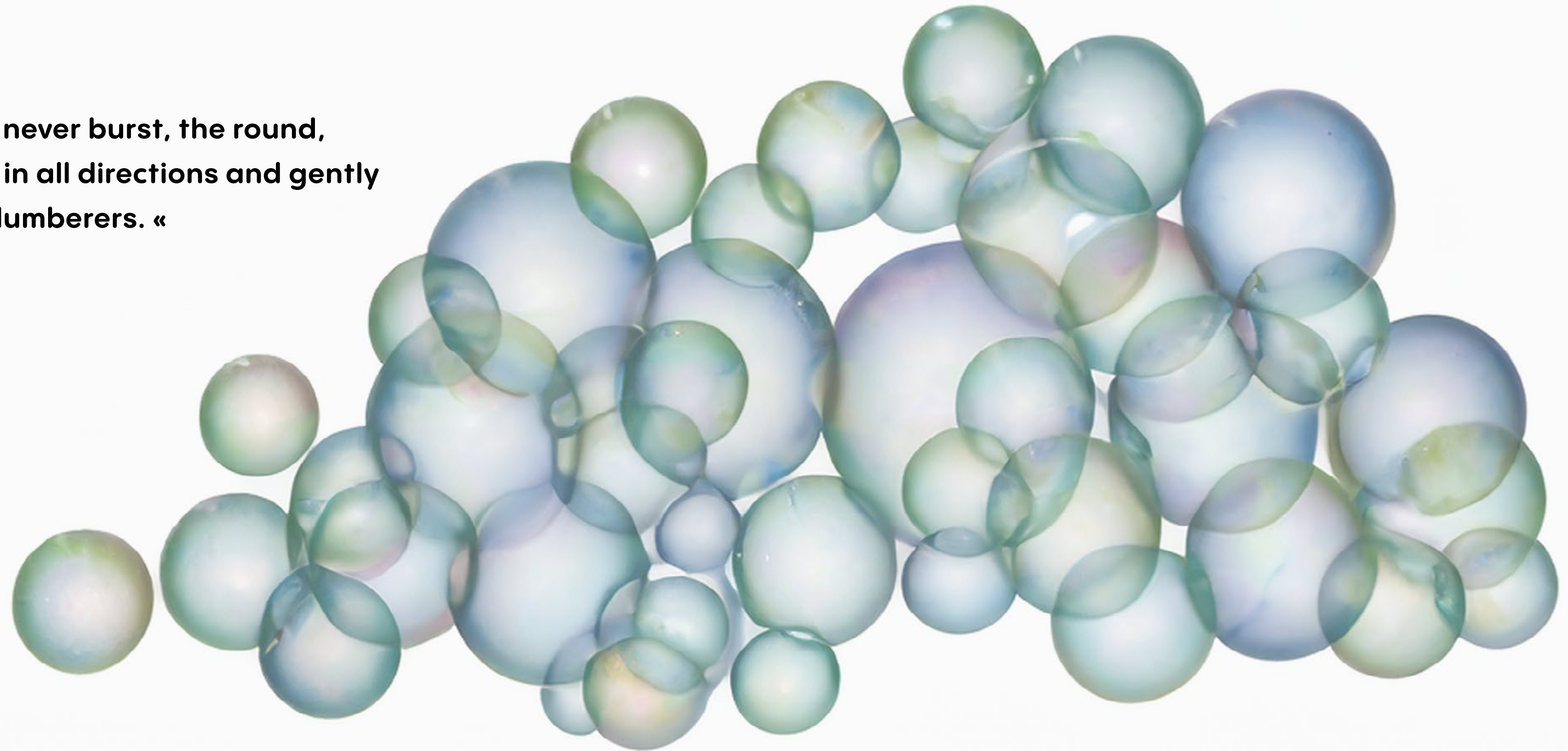
meike.steinberg@bretz.de

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True Characters



» Like soap bubbles that never burst, the round, upholstered elements unfurl in all directions and gently envelop the slumberers. «



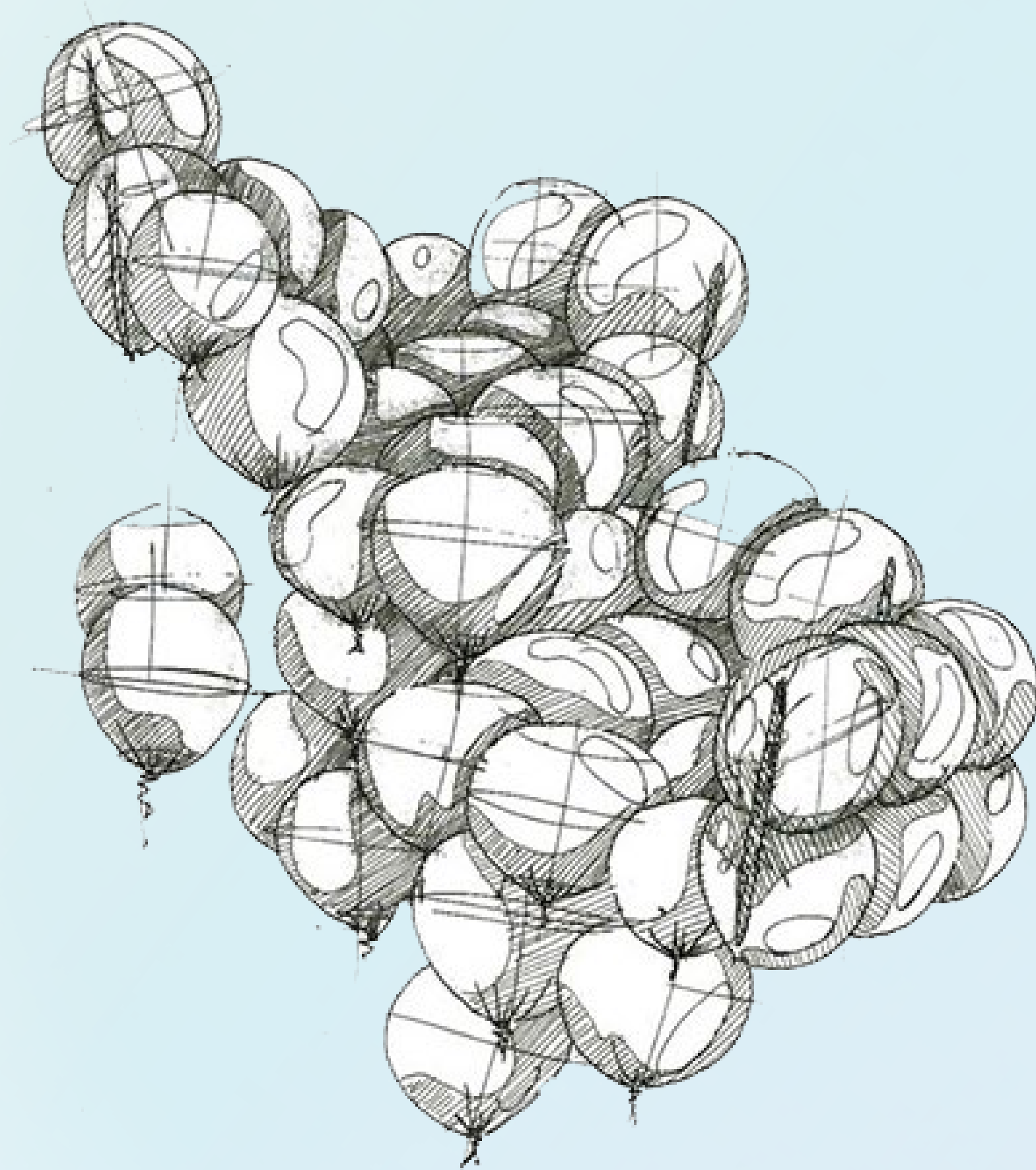
The particularly fascinating dreams are not linear, but multidimensional, almost real. The Balao bed reminds us that not only is anything possible in dreams, but that reality can also stretch the boundaries of the ordinary.



The Design



Balaaoo is a reference to the Portuguese word for balloon - a word that evokes memories of our childhood, carefree light-heartedness and freedom. The name refers to the bulbous stitching of the body elements, which resemble a sequence of bulging balloons and carry us gently - perhaps even beyond our own horizon.



The moulded, rounded foams and the deep-pile, luxurious longhair mohair cover make the bed inviting, soft and infinitely cosy. Even the way in which the premium foams of the upholstered bed are moulded follows the principle: no corners or edges, please.

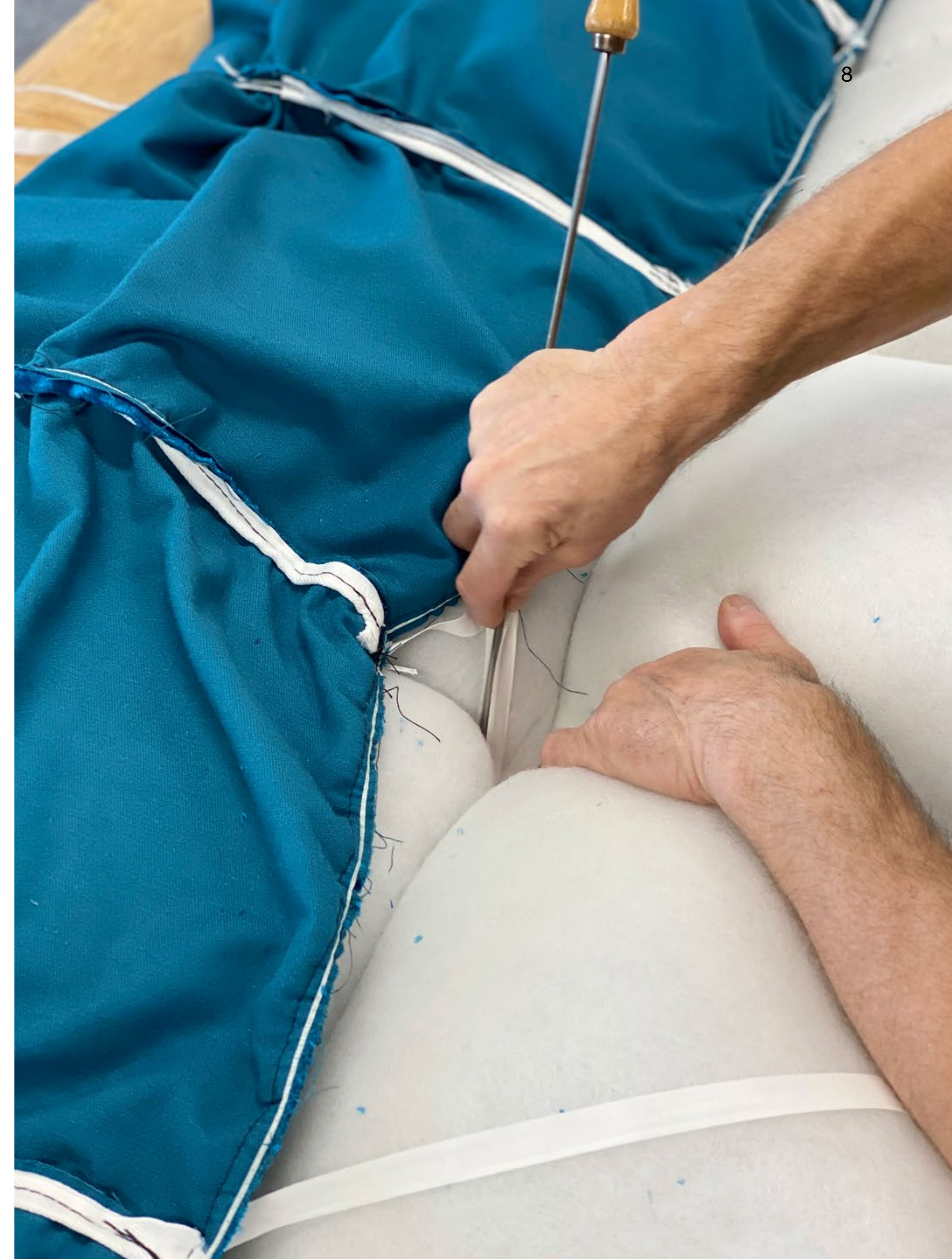
This softness allows dream and reality to glide into one another.



At first glance, the bed's cassette design appears to be a rather classic rectangular grid. On closer inspection, however, its dissolution into a softer, more sensual design language becomes apparent - this already starts with the frame: Hidden inside is a solid wooden frame, which already defines the curves of the individual bubbles in a two-dimensional direction. A high-quality, 3D-milled premium foam is glued to this and covered with a thick upholstery fleece. This creates the three-dimensional volume.

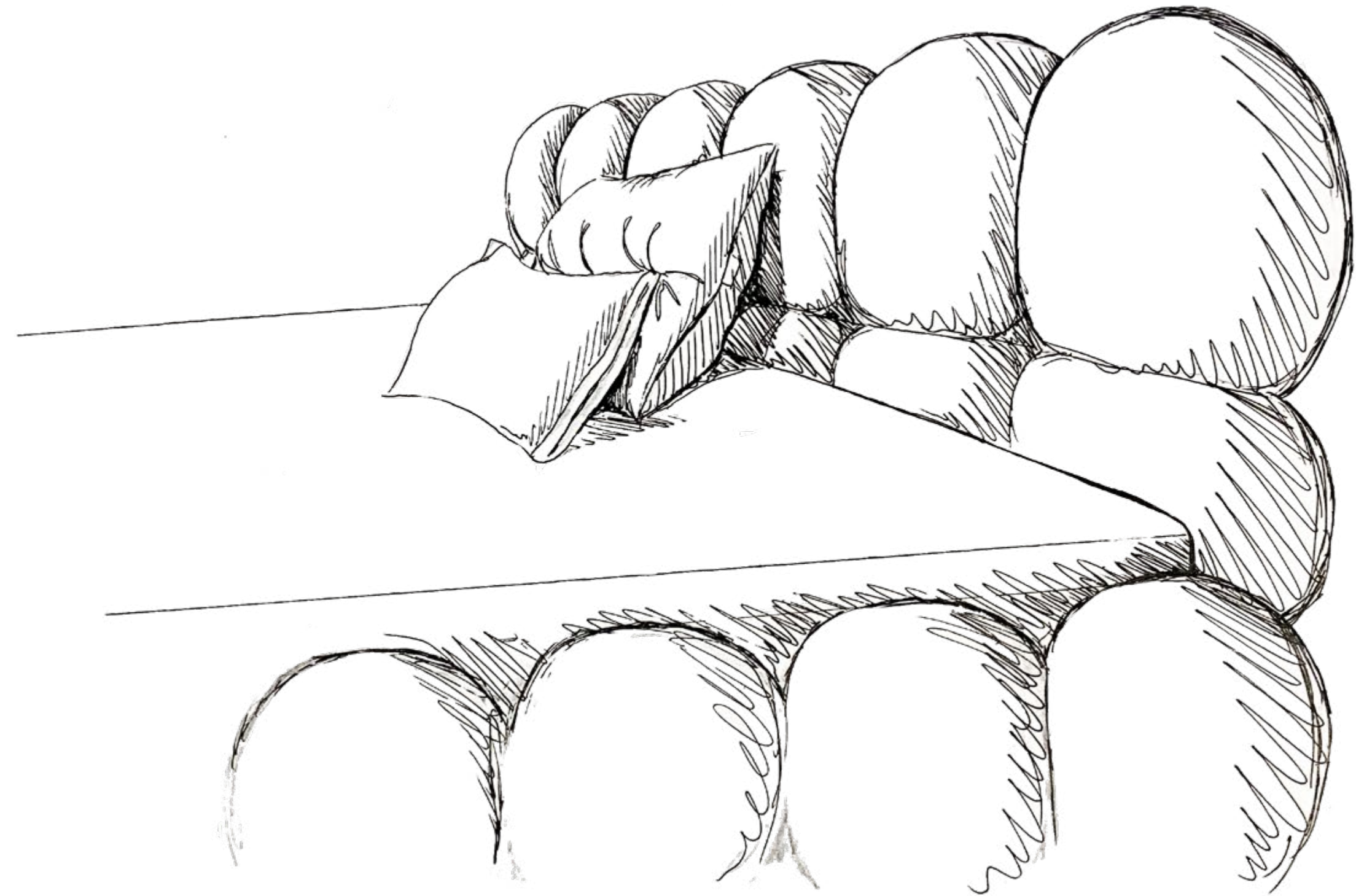


Then, the bed is given its clothes: the cover of the bed is carefully crimped on each individual bubble before it is upholstered so that the fabric can mould perfectly to the structure. This gives the bed its characteristic curves and is decisive for its visual and tactile softness. Like every piece from our manufactory, the Balaa bed is a unique piece of design and completely upholstered by hand.



Facts & Highlights

- The Balao bed can be upholstered in all covers from the Bretz fabric collection, as well as with suitable third-party fabrics.
- Multi-layered, elaborately 3D-milled premium foam construction over a solid wooden frame.
- Each piece is made by hand and is therefore unique.
- The bed can be ordered with a sprung wooden frame, point-elastic cold foam mattress or box spring system.
- The bed is available for mattress widths of 160, 180 and 200 cm as well as in extra lengths of 210 and 220 cm.





Balao Bed

Designed by: Pauline Junglas



Bretz Wohnräume GmbH
Alexander-Bretz-Straße 2
55457 Gensingen

T +49(0) 67 27 / 89 5 0
F +49 (0) 67 27 / 89 5 303
E info@bretz.de

