

DOWNLOAD LINK: <u>BRETZ.MEDIA/EN/DOWNLOAD/CASSIA-LOUNGECHAIR-PRESSRELEASE</u> **KONTAKT:** MEIKE STEINBERG **TELEFON:** +49-172-614 36 01 MEIKE.STEINBERG@BRETZ.DE | **BRETZ.COM** | **BRETZ.MEDIA**





The most **intimate conversations** happen in confidence. Our Cassia lounge chair, which opens up similarly to a cassia bark tree, invites you to this exact form of communicative comfort.

Its curved form keeps humans as well as secrets safe, all while being softly placed in between folds and linear indentions. The base frame, on which the arm chair can turn as well as **swivel**, allows for conversations with a literal devotion.

C A S S I A LOUNGECHAIR





B 156 CASSIA ▶67 CM 57 CM ▲87 CM STOFF · FABRIC · TISSU 64 1968 FUSS · FEET · PIED 88 The design of the Cassia Loungechair ist based on the form of the Cassia Dining Chair.



C 156 CASSIA ▶61 CM ◀ 45 CM ▲ 38-40 CM STOFF · FABRIC · TISSU 65 9622 FUSS · FEET · PIED 82

COLLECTION CASSIA LOUNGECHAIR



A 156 CASSIA ▶85 CM 88-95 CM ▲107 CM STOFF · FABRIC · TISSU 65 9622 FUSS · FEET · PIED 82



A 156 CASSIA ▶85 CM ▼88-95 CM ▲107 CM STOFF · FABRIC · TISSU 64 1985 FUSS · FEET · PIED 82



COLLECTION CASSIA LOUNGECHAIR

Facts & Highlights

- loungy chair inspired by a blossom
- curved seat and back made out of molded wood
- integrated Bonell feathers for the best seating comfort
- endowed with a soft going mechanism to swivel and bob







STOFF · CURACAO 65 9622





COLLECTION CASSIA LOUNGECHAIR



STOFF · GOLD GREEN 64 1978

STOFF · PARADISE 68 5135



Daymen Much

"The indentations in the form of curved lines fix the upholstery and give the design their distinctive character "



Design: Dagmar Marsetz Dipl. Designer



COLLECTION CASSIA LOUNGECHAIR

Design development

The challenge in the design process was the redefining the shape of the Cassia dining chair into a loungechair.

There are other requirements in terms of comfort, especially of the seating.

Thus, it was particularly important to us that you can drop comfortably into the seat. For this we have a slightly higher seat structure and and an integrated bonellspring.

The proportions of the arm and backrest are highly sacalized and optimized for relaxed sitting.

The indents in the form of curved lines lines fix the upholstery and give the design its its recognition value.

Daymen Much





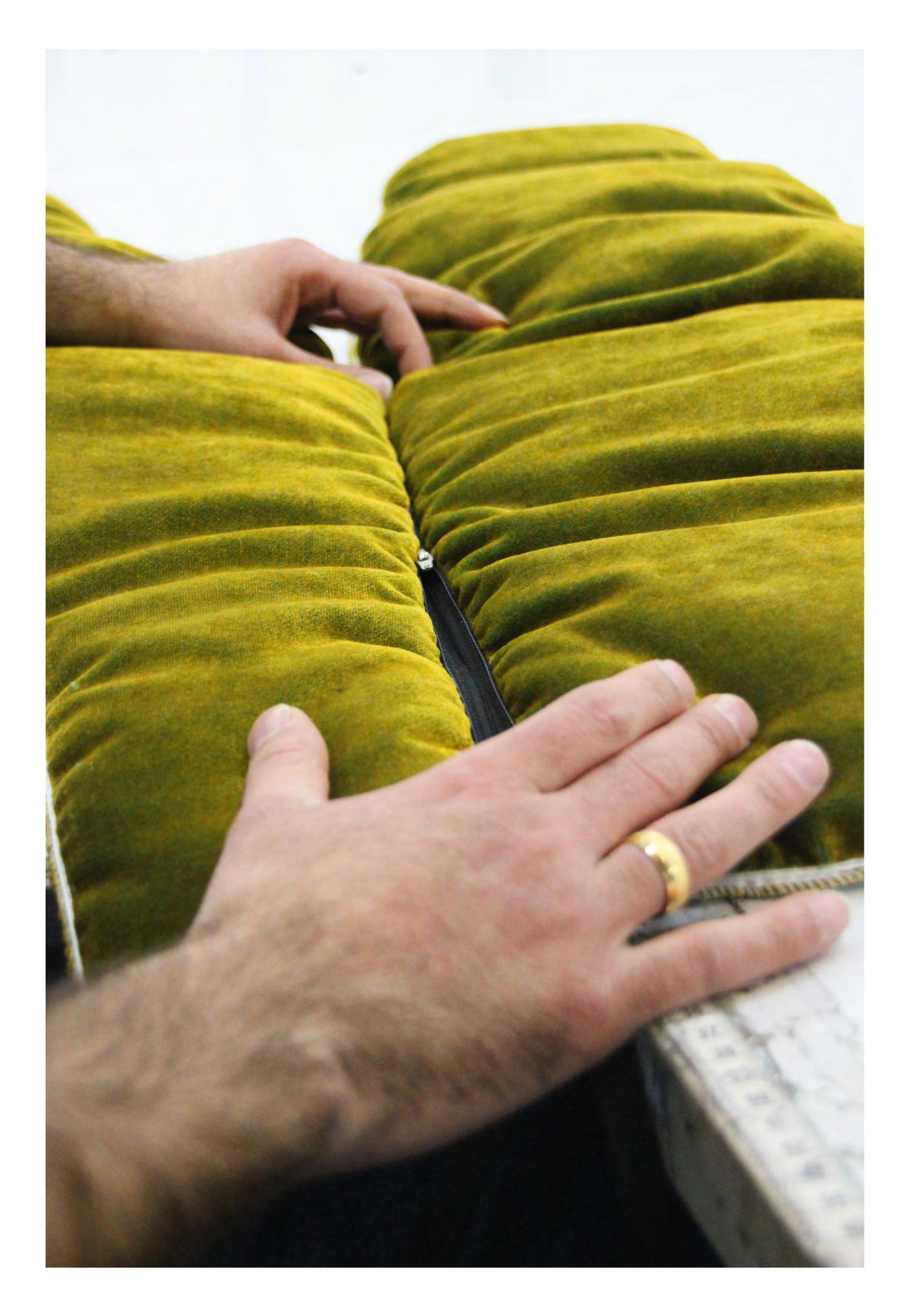


Here is tested the solution for a detail on the seat

COLLECTION CASSIA LOUNGECHAIR

The pattern is transferred from the cardboard template to the fabric

Impressions from the production







Impressions from the production













Thank you!



Design: Dagmar Marsetz Dipl. Designerin