

Bretz

Balaaoo Bed

Press Release

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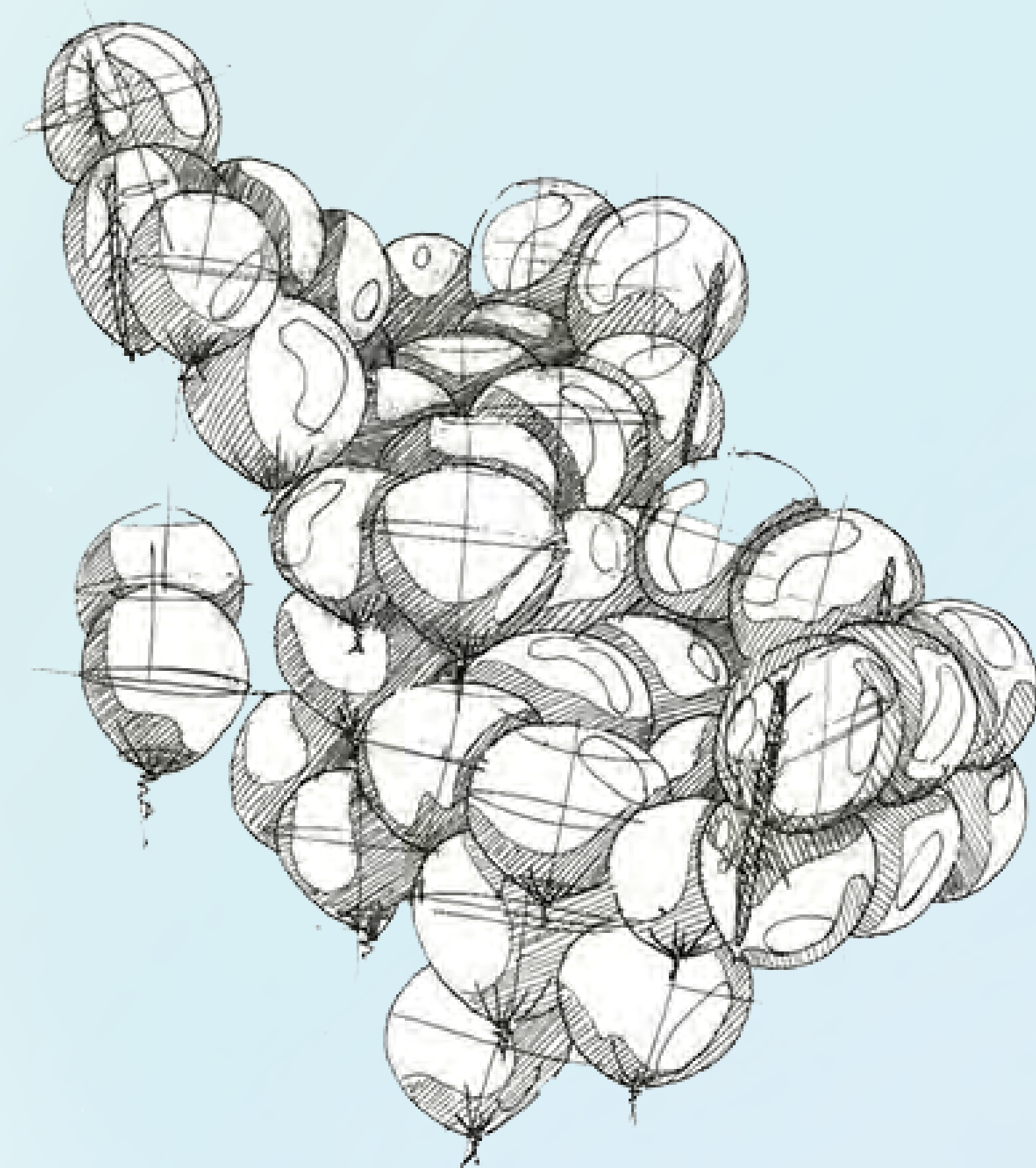
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True Characters



Balaaoo is a reference to the Portuguese word for balloon - a word that evokes memories of our childhood, carefree light-heartedness and freedom. The name refers to the bulbous stitching of the body elements, which resemble a sequence of bulging balloons and carry us gently - perhaps even beyond our own horizon.



The particularly fascinating dreams are not linear, but multidimensional, almost real. The Balao bed reminds us that not only is anything possible in dreams, but that reality can also stretch the boundaries of the ordinary.



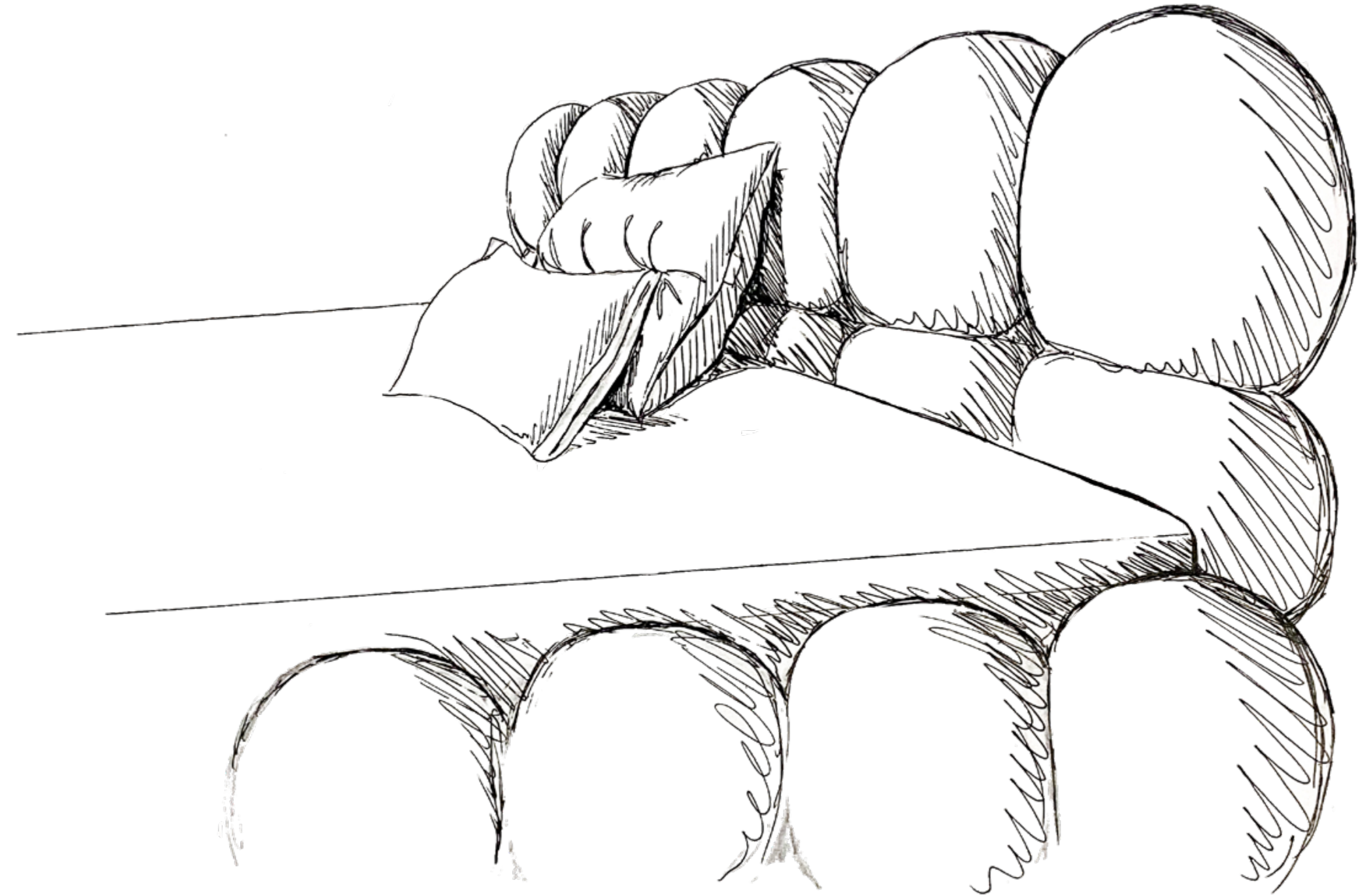
**» We provide space for the extraordinary,
so that courage has a place where you can
find yourself. «**

Balaa blossoms again and again in a new look, like familiar dreams that shine in fresh colors. In Midsummer Olive, the Balaa bed appears as if awakened from a fairy tale - a creature of soft moss that blends seamlessly into the room. The wooden walls whisper stories of nature, while the rust-red floor vibrates like glowing earth beneath, creating a contrast of warmth and depth. It is a place where harmony and tension merge into a sensual, living dream.



Facts & Highlights

- The Balao bed can be upholstered in all covers from the Bretz fabric collection, as well as with suitable third-party fabrics.
- Multi-layered, elaborately 3D-milled premium foam construction over a solid wooden frame.
- Each piece is made by hand and is therefore unique.
- The bed can be ordered with a sprung wooden frame, point-elastic cold foam mattress or box spring system.
- The bed is available for mattress widths of 160, 180 and 200 cm as well as in extra lengths of 210 and 220 cm.



Like soap bubbles that never burst, the round, upholstered elements unfurl in all directions and gently envelop the slumberers. Even the way in which the premium foams of the upholstered bed are moulded follows the principle: no corners or edges, please. This softness allows dream and reality to glide into one another.





The moulded, rounded foams and the deep-pile, luxurious longhair mohair cover make the bed inviting, soft and infinitely cosy.





Balao Bed

Designed by: Pauline Junglas



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