

Bretz

Bubbles Carpet

Press release

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True characters



2023

The leitmotif

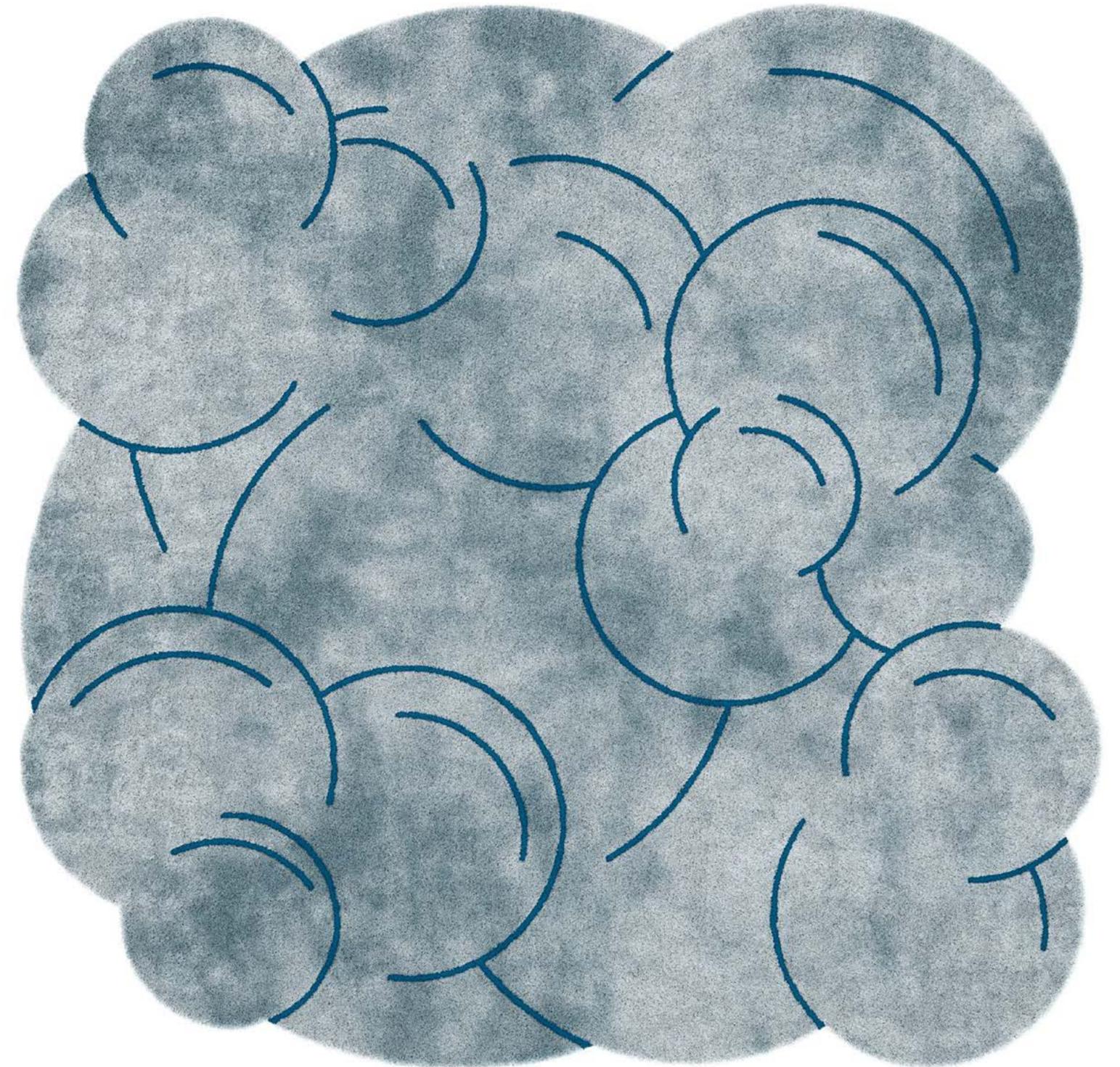
Soap bubbles - weightless and magically shimmering, they rise silently into the sky, only to burst a few moments later. They fire our imagination and fascinate us since childhood, also or just because their beauty is so fragile and ephemeral.

Maybe, they remind us to live in the here and now and to seize the day.



The design

Formally, the carpet takes up the motif of soap bubbles, but deliberately avoids the attempt to depict the complex appearance in a detailed, natural way. The soap bubbles are depicted in a reduced, almost comic-like form, in which monochrome color areas meet form-giving outlines. They separate the individual bubbles from one another in the overall ensemble and combine them into a kind of stylized cloud. This gives the carpet its pictographic and clear appearance.



The materiality

Bubbles is a high-quality velour carpet made of pure Tencel yarn. The Tencel fiber provides a sensual feel and gives the design its fine shimmer. The materiality picks up the design idea of softly shimmering soap bubbles.



Facts & Highlights

- Pile: 100% Tencel
- Each rug is individually hand tufted in our partner manufactory in India
- 3D effect due to two different yarn colors and pile heights: Outlines are trimmed by hand to the correct height
- Standard size: 240 x 240 cm. The carpet can be ordered in individual custom size -from the minimum size of 150 x 150 cm, to the maximum size of 400 x 400 cm
- Available in two colorways: Aqua and Stone



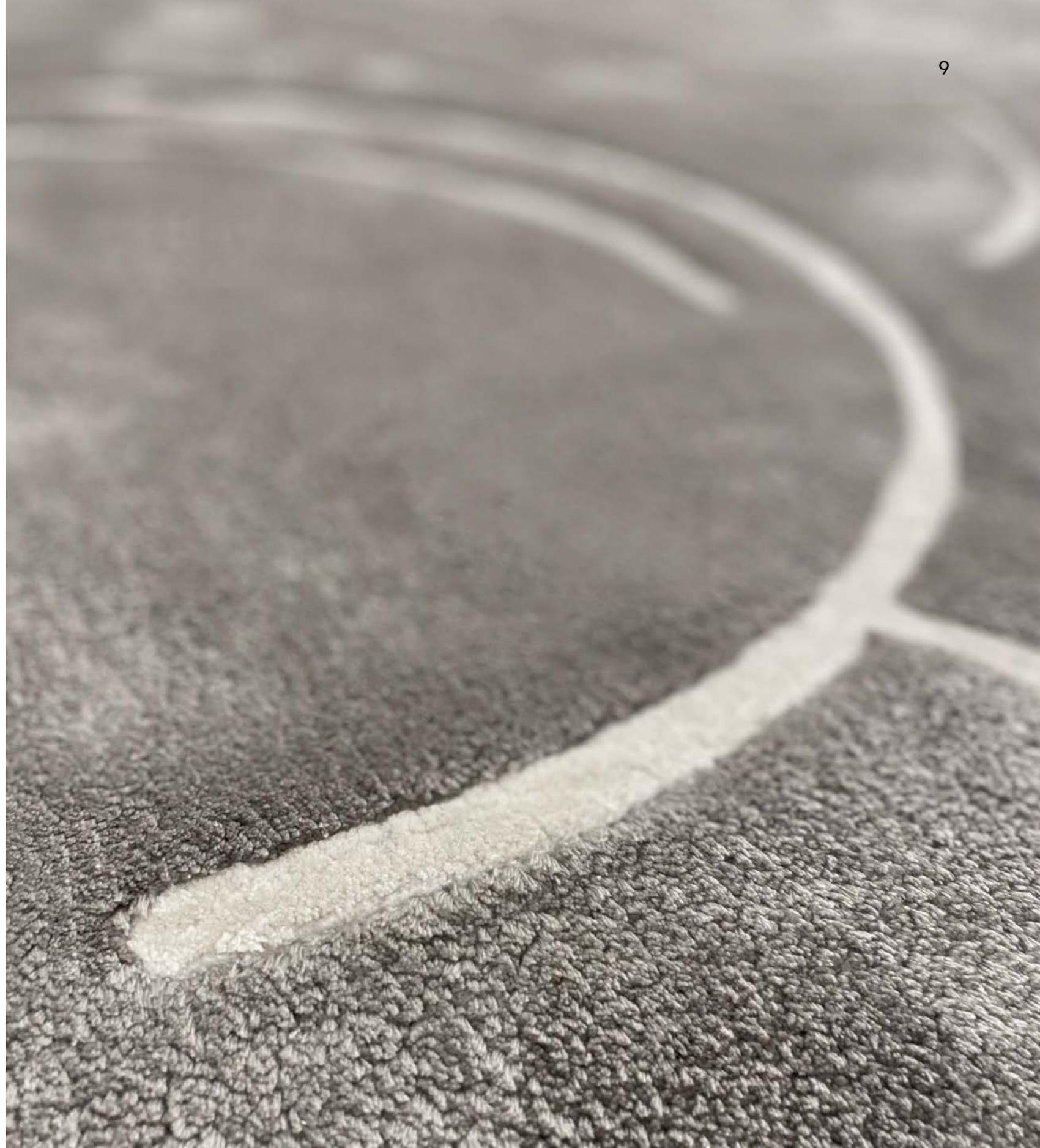
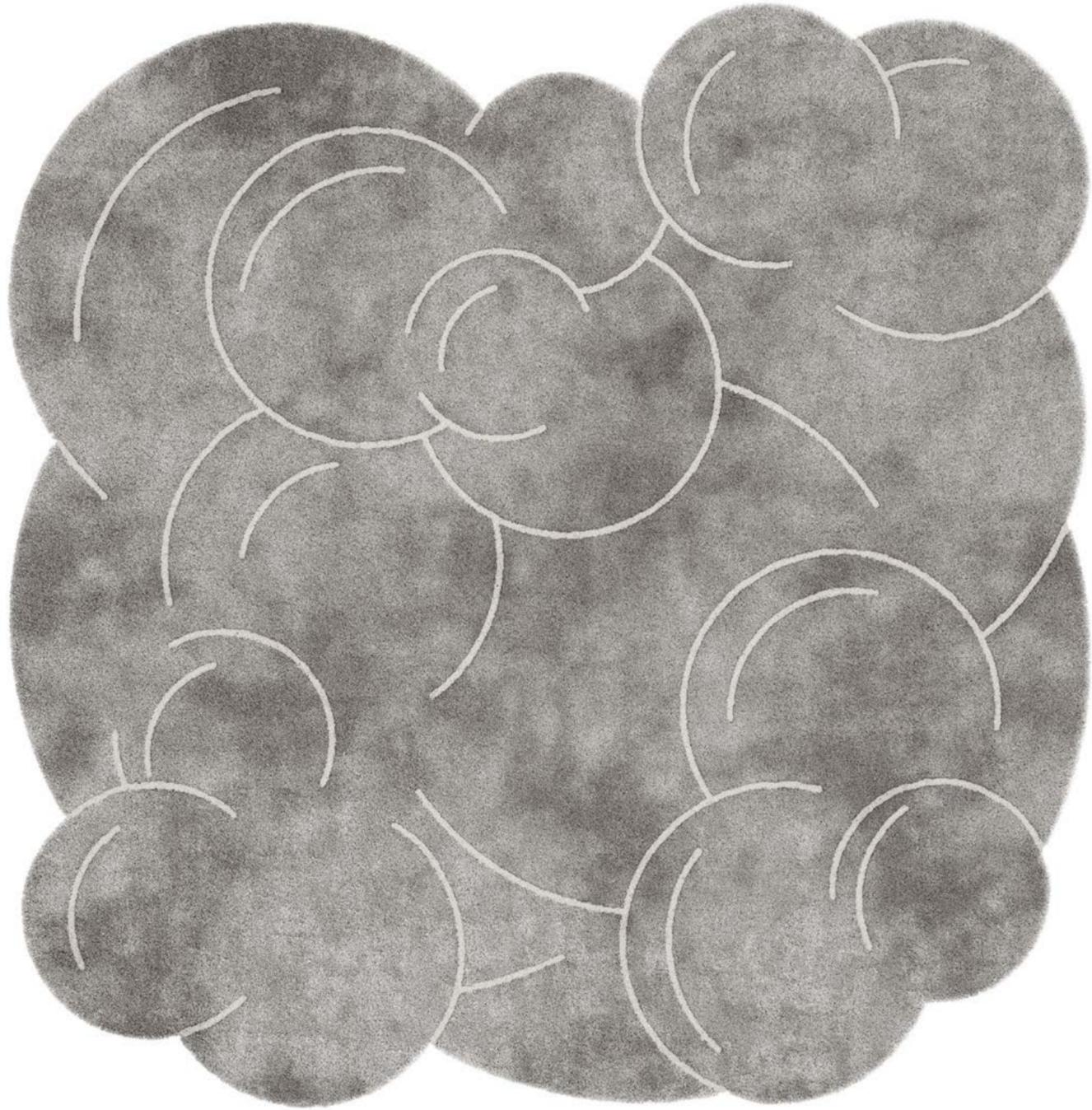
The powdery blue, in combination with luminous turquoise accents, gives the design an airy lightness that supports the design idea.





For all those
who like it simpler,
the Bubbles carpet is also available
in a shade of greige with
ivory accents.







Bubbles

designed by Pauline Junglas



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